

**MINUTES OF THE MEETING**  
**Academic Year: 2021- 2022**

**BOARD OF STUDIES MEETING IN THE SUBJECT OF MAEMA (MASTER OF ARTS  
ENTERTAINMENT, MEDIA AND ADVERTISING)**

**Date:** 16th August 2021

**Venue:** Online on Zoom Meetings

**Time:** 5:00 PM

**Members Present:**

1. Dr. Manjula Shrinivas (KC College, Mumbai)
2. Prof. Shilpa Hattiangadi (SNDT Women's University, Pune)
3. Dr. Nimisha Kambli (Smt. P. N. Doshi Women's College)
4. Mr. Santosh Pathare (Film-maker)
5. Mr. Takshak Shegokar (Alumni)
6. Prof. Akash Purswani (In-house faculty)
7. Prof. Pooja Bhardwaj (In-house faculty)
8. Prof. Prachi Vankiani (In-house faculty)

**Agenda:**

1. Review of the Last Meeting, Minutes and Amendments (Held in February 2021).
2. Update and discuss the implementation of teaching and evaluation practices in the last academic year.
3. Discussion of evaluation methods during this academic year.
4. Present and discuss the feedback taken from alumni, employees and peer teachers on the curriculum.
5. Updates/changes to the current syllabus.
6. Any other matter proposed by the members.

**Minutes of Meeting**

1. Updates were given regarding teaching and evaluation practices of the last academic year.
2. The feedback given by alumni, employees and peer teachers on curriculum was given to the members.
3. Recommendation was given by Dr. Manjula Shrinivas to add value added courses for PG students (for eg. Creative Strategies, Design Thinking)
4. To invite ideas about value added courses from the learners themselves by means of a google form.
5. Recommendation to give a choice between creating a research based production or a dissertation in the final year for PG students was given by Prof. Shilpa Hattiangadi.

6. The members recommended initiation of a films club, drama workshop, panel discussions and movie screening based on occasions. Students could be asked to attend these and give detailed reviews of the same and associate the same with marking scale.
7. Recommendation to introduce coursework that covers employable skills such as Content Curation, Understanding Media Ratings, Project Management etc was given by Mr. Takshak Shegokar
8. BARC provides a 1 week certification course on understanding rating points, this course can be offered to interested students in collaboration with BARC.