

MINUTES OF THE MEETING
Academic Year: 2021- 2022


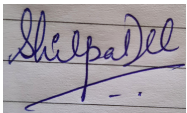

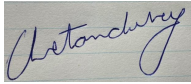
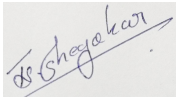



BOARD OF STUDIES MEETING IN THE SUBJECT OF BAMMC
(BA IN MULTIMEDIA AND MASS COMMUNICATION)

Date: 15th January 2022

Venue: Online on Zoom Meetings

Time: 5:00 PM

Members Present:

Sr No	Name and Designation of Members Present	Signature
1	Ms. Daivata Patil (Department of Communication and Journalism, University of Mumbai)	
2	Prof. Shilpa Hattiangadi (SNDT Women's University, Pune)	
3	Dr. Nimisha Kambli (Smt. P. N. Doshi Women's College)	
4	Mr. Chetan Dubey (Sr Brand Manager, Himalaya Wellness Company)	
5	Mr. Takshak Shegokar (Alumni, Sr Research Analyst, Ugam, a Merkle company)	
6	Prof. Pooja Bhardwaj (In-house faculty)	
7	Prof. Prachi Vankiani (In-house faculty)	
8	Prof. Akash Purswani (In-house faculty)	

Agenda:

1. Welcome the new VC Nominee.
2. Review of the last meeting's minutes and amendments (held on 16 August, 2021).
3. Update on implementation of revised credits for undergraduate courses in the first year.
4. Update and discuss the implementation of teaching, learning and evaluation practices.
5. Any other matter proposed by the members.

Minutes of Meeting

1. The meeting commenced with welcoming the members and the new VC Nominee Ms Daivata Patil.
2. The last BOS meeting minutes were reviewed and Updates were given regarding teaching and evaluation practices of the last academic year.
3. The members were given an overview of the sessions and seminars conducted during the academic year, the practice of taking feedback on teachers from students and feedback on curriculum from varied stakeholders.
4. Regarding the implementation of revised credits, members were informed about the Computer Literacy course introduced for the First year students. The details of the course, credits, teaching and evaluation methods were shared with them.
5. Additionally the members gave valuable feedback and suggestions regarding the following:
 - a. Conducting a session on subject electives will help students understand what to choose in the third year. We currently conduct such sessions for second year students. Suggestion was given to include the First Years in the same.
 - b. Encourage students to take part in certificate/value added courses and Design electives as certificate courses.
 - c. Suggestions for value added courses include a course on understanding project management.
 - d. From NAAC perspective, it was recommended to conduct the entire value added course on Google classroom. The members were informed that we already follow that practice.
 - e. To encourage community outreach programs, online alternatives or avenues to be explored wherein students can connect with the community..
 - f. Since our department has a Postgraduate program, it was recommended that 4-6 undergraduate students may be involved in Dissertation for the PG students. This shall enhance their research acumen and skills. Credit to the students can be given by way of extra marks in the research subjects namely Mass Media Research in semester IV and Advertising and Marketing Research in semester V.