

#### Hindi Vidya Prachar Samiti's

### Ramniranjan Jhunjhunwala College

of Arts, Science & Commerce

(Autonomous College)

#### Affiliated to

**UNIVERSITY OF MUMBAI** 

Syllabus for S.Y.B.Com. (B & I)

Program: B. Com Banking and Insurance

**Program Code: RJCUBBI** 

CBCS 2019-20

#### DISTRIBUTION OF TOPICS AND CREDITS

#### S.Y. B. Com (Banking and Insurance) SEMESTER III

Course	Nomenclature	Credits	Topics
<b>Elective Courses</b>			
RJCUBBI303	Financial Management – I	03	Unit 1: Introduction to Finance and Financial Management Unit 2: Financial Goal Setting & Time value of Money Unit 3: Investment Decisions: Capital Budgeting Unit 4: Financial Decisions
RJCUBBI302	Management Accounting	03	Unit 1: Introduction to Management Accounting Unit 2: Financial Statement Analysis Unit 3: Working Capital Management Unit 4: Management of Profits/Dividend Policy
RJCUBBI305	Mutual Fund Management	03	Unit 1: Introduction to Mutual Fund Unit 2: Classification of Mutual Fund Unit 3: Fund Selection Criteria Unit 4: Financial Planning in Mutual fund
<b>Core Courses</b>			
RJCUBBI301	Financial Markets	03	Unit 1: Indian Financial System Unit 2: Financial Markets in India Unit 3: Commodity Market Unit 4: Derivatives Market
RJCUBBI306	Direct Taxation	03	Unit 1: Definitions and Residential Status Unit 2: Heads of Income – I Unit 3: Heads of Income – II Unit 4: Computation of Total Income & Taxable Income
Ability Enhancen	nent Course		
RJCUBBI304	Information Technology in Banking & Insurance- I	03	Unit 1: Introduction to Electronic Commerce Unit 2: E-banking

# Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

			Unit 3: MS-Office: Packages for Institutional Automation Unit 4: Cyber Law & Cyber Security Unit 5: Application of Information Technology in Financial Statements
Skill Enhancemen	nt Course		
RJCUBBI307	Foundation Course – III (An Overview of Banking Sector)	02	Unit 1: An Overview of Banking Industry Unit 2: Commercial Banking and Customer – Banker Relationship Unit 3: Universal Banking & Technology in Banking sector Unit 4: Microfinance & Financial Inclusion
<b>Total Credits</b>		20	•

#### **DISTRIBUTION OF TOPICS AND CREDITS**

#### S.Y. B. Com (Banking and Insurance) SEMESTER IV

Course	Nomenclature	Credits	Topics	
<b>Elective Courses</b>			•	
RJCUBBI403	Financial Management – II	03	Unit 1: Working Capital Management Unit 2: Management of Components of Working Capital Unit 3: Financial Planning Unit 4: Financial Policy and Corporate Strategy	
RJCUBBI402	Cost Accounting	03	Unit 1: Introduction to Cost Accounting Unit 2: Classification of Cost and Cost Sheet Unit 3: Standard Costing Unit 4: Introduction to Marginal Costing	
RJCUBBI405	Risk Management	03	Unit 1: Foundations of Risk Management Unit 2: Capital Market Risk Management Unit 3: Credit Market Risk Management Unit 4: Risk Measurement	
Core Courses				
RJCUBBI406	Corporate & Securities Law	03	Unit 1: Company Law – An Overview Unit 2: Regulatory Framework governing Stock Exchanges as per Securities Contracts Regulation Act 1956. Unit 3: Security Exchange Board Of India Unit 4: The Depositories Act, 1996	
RJCUBBI401	Business Economics-II	03	Unit 1: Introduction to Macroeconomic Data and Theory Unit 2: Money, Inflation and Monetary Policy Unit 3: Constituents of Fiscal Policy Unit 4: Open Economy: Theory And Issues Of International Trade	

Ability Enhancer	ment Course		
RJCUBBI404	Information Technology in Banking & Insurance- II	03	Unit 1: E-banking Business Models Unit 2: Induction of Techno Management Unit 3: IT Applications and Banking Unit 4: MS-Office: Packages for Institutional Automation
Skill Enhanceme	Skill Enhancement Course		
RJCUBBI407	Foundation Course – IV (Principles of Insurance)	02	Unit 1: An Overview of the concept "Insurance" Unit 2: Risk – Concept, Measurement and Management Unit 3: Insurance Business Environment in India Unit 4: Privatization of insurance business
Total Credits		20	•

	SEMESTER III	L	Cr
	Financial Management –I  Paper Code: RJCUBBI303	60	03
	UNIT I	15	
	Introduction to Finance and Financial Management		
A.	<ul> <li>Meaning and definition of finance</li> <li>Importance of finance</li> <li>Types of Finance: Public and Private</li> <li>Sources of finance</li> <li>a. Long Term Sources: Term Loans, Debentures, Bonds, Zero Coupon bonds, Convertible Bonds, Equity shares, Preference shares, CD, CP, Public Deposits</li> <li>b. Short Term Sources: Bank Finance, Trade Credit, Other Short Term Sources</li> <li>c. Venture Capital and Hybrid Financing</li> </ul>		
В.	B. Financial Management  Meaning and Importance of Financial Management  Scope of Financial Management  Functions and Objectives of Financial Management  Primary Objective of Corporate Management  Agency Problem  Organization of Finance Function  Emerging role of Finance Managers in India.		
С.	Objectives of the Firm  ● Profit Maximization and Shareholders Wealth Maximization, Profit V/s Value Maximization		
	UNIT II	15	
	Financial Goal Setting & Time value of Money		
A.  Financial Goal Setting  Introduction  Financial Forecasting – Meaning, Techniques, Benefits  Approaches to Financial Planning  Economic Value Added (EVA) – Measurement & Components  Free Cash Flow (FCF) -			
В.	Time Value of Money		

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

	<ul> <li>Annuity</li> <li>Techniques of Discounting</li> </ul>		
	Techniques of Compounding		
	UNIT III	15	
	<b>Investment Decisions: Capital Budgeting</b>		
A.	<ul> <li>Capital Budgeting</li> <li>Nature of Capital Budgeting</li> <li>Purpose of Capital Budgeting</li> <li>Capital Budgeting Process</li> <li>Types of Capital Investment</li> <li>Basic Principle of Measuring Project Cash Flows</li> <li>Increment Principle, Long Term Funds Principle, Exclusion of Financial Cost Principle, Post Tax Principle</li> <li>Probability technique for measurement of cash flow</li> <li>Capital Budgeting Techniques: Net Present Value Profitability Index and Discounted Payback Method.</li> <li>A Comparison; Project Selection Under Capital Rationing</li> <li>(Note: Problems on computation of cash flow, ranking of projects on various techniques, selection and analysis with / without capital rationing)</li> </ul>		
	UNIT IV	15	
	Financial Decisions		
А.	<ul> <li>Cost of Capital:         <ul> <li>Introduction and Definition of Cost of Capital</li> <li>Measurement of Cost of Capital</li> <li>Measurement of WACC using book value and market value method.</li> <li>Measuring Marginal Cost of Capital</li> </ul> </li> <li>Capital Structure Decisions:         <ul> <li>Meaning and Choice of Capital Structure</li> </ul> </li> </ul>		
	<ul> <li>Importance of Optimal Capital Structure</li> <li>EBIT -EPS Analysis</li> <li>Capital Structure Theories</li> <li>Dividend Policies (Walter &amp; Gordon)</li> </ul>		

**Note:** Relevant Law/Statute/Rules in force and relevant Accounting Standards in force on 1st April immediately preceding commencement of Academic Year is applicable for ensuing examination after relevant year.

S.Y.BBI	Semester III
RJCUBBI303	Course Outcomes:
Financial Management –I	> To develop critical thinking and problem-solving competencies, at both the individual and group levels, of financial statement analysis, financial planning, principles of valuation, capital budgeting, capital structure, and issues in financial policy, and to apply financial theory to analyse real life situations in an uncertain environment with an incomplete data set.
	Learning outcomes:
	At the end of this course students should be able to:
	<ul> <li>Use Financial Statements to evaluate firm performance.</li> <li>Project Financial Statements (B/S, I/S, budgets, etc.).</li> <li>Use Financial Statements to obtain Cash Flows for the firm and equity holders.</li> <li>Calculate and project Free Cash Flow.</li> <li>Determine financial drivers of Free Cash Flow.</li> <li>Calculate the cost of debt, cost of equity and the Cost of Capital.</li> <li>Use DCF and other valuation techniques to value projects and firms; perform risk analysis; analyse Mergers, Acquisitions, Leverage Buyouts and Initial public Offerings.</li> <li>Evaluate alternative financing options.</li> <li>Evaluate the economic and industry environment, domestic and international.</li> </ul>

SEMESTER III		RIII	L	Cr
	Management Accounting Paper Code: RJCUBBI302		60	03
	UNIT		10	
	Introduction to Manage	ment Accounting		
	Meaning and Definition, Scope, Function Role of Management Accounting, Management Accounting.			
	UNIT I	T	20	
	Financial Stateme	nt Analysis		
A.	Introduction to Corporate Financia	al Statements:		
	<u> </u>	and Revenue statements with the nancial statements, Users of Financial		
B.	Financial Statement Analysis			
	Capital Ratio, Proprietary Ratio, Deb Revenue Statement Ratios: Gro Operating Ratio, Net Profit Ratio, Net Turnover Ratio, Combined Ratio, Return on profit Ratio, Return o	on, Du Point Chart, advantages & atio, Liquid Ratio, Stock Working Equity Ratio, Capital Gearing Ratio. ss Profit Ratio, Expenses Ratio, et Operating Profit Ratio, Stock turn on Capital employed (Including proprietor's Fund (Shareholders Fund quity Capital, Dividend Payout Ratio,		
	UNIT II	I	15	
Working Capital Management:				
A. Concept, Nature of Working Capital, Planning of Working Capital, Estimation /Projection of Working Capital Requirements in case of Trading and Manufacturing Organization Operating Cycle.				
	UNIT I	7	15	
	Management of Profits	s/Dividend Policy		

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

A. Meaning, Types, Factors influencing dividend policy, Forms of dividend.

Determinants of Dividends Policy: Factors; Dividend Policy in India; Bonus Shares (Stock dividend) and Stock (Share) Splits; Legal, Procedural; and Tax Aspects associated with Dividend Decision.

S.Y.BBI	Semester III
RJCUBBI302	Course Outcomes:
Management Accounting	<ul> <li>Explain the nature and the processes of businesses and how management accounting plays important roles in their decision-making scenarios.</li> <li>Explain how management accounting contributes to financial reporting, how it is different from financial accounting, and how management accounting ideas and practices are relevant to business decisions: short term and strategic decisions.</li> <li>Define and explain cost accounting terminologies and methods, their rationale of classification, and their relevance to business decisions.</li> <li>Apply management accounting ideas and practices in making short-term/on-going decisions in businesses.</li> <li>Apply management accounting ideas and practices in making strategic/long-term business decisions.</li> </ul>
	Learning outcomes:
	> The aim of this course is to encourage the acquisition of knowledge and skills relating to the application of management accounting concepts and techniques for business decisions, short-term and long-term/strategic decision-making models, cost management ideas, and budgeting and associated performance measurement practices.

SEMESTER III		L	Cr	
Mu	Mutual Fund Management Paper Code: RJCUBBI305		60	03
	UNIT I		15	
	Introduction to Muti	ıal Fund		
Disa invo	story & Origin, Definition, Meaning advantages, Limitations of Mutual Fund olved – Sponsor, Trust, Trustee, Asset M nsfer Agent (RTA) and Fund Houses in I	ls, Ethics in Mutual Fund. Entities anagement Company, Registrar and		
B. R o a p	Legal Framework - Role of regulatory a RBI, AMFI, Ministry of Finance, SRO, C f Company's affairs, Registrar of dvertisement, Accounting, Taxation a urchase Mutual Funds, Investor protect nechanism in MF in India.	Company Law Board, Department Companies MF guidelines on nd Valuation norms, Guidelines to		
	UNIT II		20	
	Classification of Mut	ual Fund		
A.	<ul> <li>Types of Mutual Fund- (introduction and Characteristics)</li> <li>Functional/Operational – Open ended, close ended, Interval</li> <li>Portfolio – Income, Growth, Balanced, MMMF</li> <li>Geographical/ Location – Domestic, Offshore</li> <li>Miscellaneous - Tax Saving Funds, Exchange Traded Funds, Balance Funds, Fixed Term Plan, Debt Funds, Systematic Investment Planning &amp; Systematic Transfer Plan.</li> </ul>			
B.	Portfolio Maturity, Calculations of NA	V, Entry Load, Exit Load.		
	UNIT III		15	
	Fund Selection Cr	riteria		
A. Fund Rating and Ranking – Its need and importance. Basis of Ratings, Interpretation of Funding Rating by CRISIL, CARE and ICRA, Selection Criteria – (Size, Stability, Credit Portfolio, Performance Measurement – Rolling Returns and Benchmarking.				
B.	Yield To Maturity and Bond Valuation			
	UNIT IV		10	
	Financial Planning in M	Iutual fund		

A.	Basics of Financial Planning – Financial Planning Steps, Life Cycle, Wealth Cycle, Risk Profiling, Asset Allocation, Contingency Funds.	
В.	Investors Guide Towards Financial Planning – Eligibility for investment in MF, KYC (Individuals, Micro SIPs, Institutional Investors ,Fund Category Guidance (Long Bond Funds, Short Bond Funds, Ultra Short Bond Funds), Need for Financial Advisor, Difference between Advisor and Distributor, Colour Coding MF products, Bank FD's V/s Mutual Funds, Dividend V/s Growth Option.	
C.	<b>Developing Model Portfolio for Investors</b> – Model Portfolios meaning, Step by Step Approach of Building Model Portfolio.	

S.Y.BBI	Semester III
RJCUBBI305	Course Outcomes:
Mutual Fund Management	<ul> <li>To provide knowledge about the organisation and management of mutual funds.</li> <li>To provide fund distributors the knowledge and insights required for them to become</li> <li>Better agents and informed investment advisors.</li> <li>To provide mutual fund employees with an understanding of the complexities of the</li> <li>Mutual fund functions internally and externally.</li> <li>To provide investors with the knowledge of risks and rewards of investing in mutual funds.</li> <li>To equip financial intermediaries like agents, brokers, sub-brokers and employees of Mutual funds to pass the AMFI Certification Test.</li> <li>Learning outcomes:</li> <li>On successful completion of the examination the candidate should:</li> <li>Know the basics of mutual funds, their role and structure, different kinds of mutual fund schemes and their features</li> <li>Understand how mutual funds are distributed in the market-place, how schemes are to be evaluated, and how suitable products and services can be recommended to investors and prospective investors in the market.</li> <li>Get oriented to the legalities, accounting, valuation and taxation aspects underlying mutual funds and their distribution.</li> <li>Get acquainted with financial planning as an approach to investing in mutual funds, as an aid for mutual fund distributors to develop long term relationships with their clients.</li> </ul>

SEMESTER III		L	Cr	
Financial Markets Paper Code: RJCUBBI301		60	03	
	UNIT I		15	
	Indian Financial	System		
A.	Introduction, Meaning, Functions financial system from financial neur from financial volatility to f Government in financial development financial system since independent 1990, Financial sector reforms 1991 Reforms Commission 2013), Moniconglomerates.	trality to financial activism and inancial stability, Role of nt, Overview of Phases of Indian e (State Domination – 1947-till Financial Sector Legislative		
В.	Structure of Indian Financial Syste Financial Institutions, Organized Markets, Financial Assets/Instrume Financial Services.	and Unorganized Financial		
	UNIT II		15	
	Financial Markets	in India		
A.	Indian Money Market– Meaning, For Defects, Participants, Components of markets and Reforms.	-		
B.	Indian Capital Market - Meaning, F Importance, Participants, Instruments, Secondary Market.			
C.	Indian Stock Market - Meaning and fu NSE and BSE. – Visit to stock exchan			
D.	Equity Market – Primary Market, IPO Merchant Bankers, ASBA, Green Sho shares, Right Shares, Sweat Equity shamerchant Banker.	, Book Building, Role of ce Option, Issue of Bonus		
E.	Indian Debt Market –Market Instrume Secondary Segments.	nts, Listing, Primary and		
	UNIT III		15	
	Commodity M	arket		
A.	• Introduction to commodities	market - Meaning History &		

	<ul> <li>origin, Types of commodities traded.</li> <li>Structure of commodities market in India</li> <li>Participants in commodities market, Trading in commodities in India(cash &amp; derivative segment)</li> <li>Commodity exchanges in India &amp; abroad</li> <li>Reasons for investing in commodities.</li> </ul>		
	UNIT IV	15	
	Derivatives Market		
A.	<ul> <li>Introduction to Derivatives market- Meaning, History &amp; origin.</li> <li>Elements of a derivative contract.</li> <li>Factors driving growth of derivatives market.</li> <li>Types of derivatives, Types of underlying assets, Participants in derivatives market, Advantages &amp; disadvantages of trading in derivatives market.</li> <li>Current volumes of derivative trade in India. Difference between Forwards &amp; Futures.</li> </ul>		

S.Y.BBI	SEMESTER III
RJCUBBI301	Course Outcomes:
Financial Markets	The course is structured to help understand the basic concepts relating to different avenues of investment, the primary and the secondary market, the derivatives market and financial statement analysis.
	➤ To get a basic understanding of the products, players and functioning of financial markets, particularly the capital market.
	> To understand the terms and jargons used in the financial newspapers and periodicals.
	Learning outcomes:
	On successful completion of this course, students will be able to:  1. Describe the types of equity securities that companies can use to raise equity capital and how these securities can be listed and traded on the Stock Exchanges in India.
	2. Describe the characteristics of different types of debt securities
3. Gain an understanding of the characteristics of derivatives inst (futures and options contracts), the different motivations for their they are traded. Specifically you should:	
	Recognise which types of futures / options contracts to use to  Hedge various risk exposures.
	> Appreciate the various risks involved in trading derivative instruments.
	4. Possess the ability to discuss and write about the links between the theory of

## Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

financial markets and the reports in the financial press.

SEMESTER III			L	Cr
	Direct Taxation Paper Code: RJCUBBI306		60	03
	UNIT I		15	
	Definitions and Resid	lential Status		
A.	Basic Terms (S.2,3,4) Assesse, Assessi Value, Business, Capital Assets, Inc Transfer.			
В.	Determination of Residential Status Income (S.5 and 6)	of Individual, Scope of Total		
	UNIT II		15	
	Heads of Incon	ne – I		
A.	Salary (S.15-17)			
B. Income from House Property (S. 22-27)				
C.	C. Profit & Gain from Business and Profession (S. 28, 30,31,32, 35, 35D, 36, 37, 40, 40A and 43B)			
UNIT III		15		
Heads of Income – II				
A.	Capital Gain (S. 45, 48, 49, 50 and 54)			
В.	B. Income from other sources (S.56- 59)			
C. Exclusions from Total Income (S.10) (Exclusions related to specified heads to be covered with relevant heads of income)				
UNIT IV		15		
Computation of Total Income & Taxable Income				
A.	Deductions from Total Income S. 80C, 80TTA.	, 80CCC, 80D, 80DD, 80E, 80U,		

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

B.	Computation of Taxable Income of Individuals.		
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#### **Notes:**

- 1.The Syllabus is restricted to study of particular sections, specifically mentioned rules and notifications only.
- 2.All modules / units include Computational problems / Case Study.
- 3.The Law In force on 1<sup>st</sup>. April immediately preceding the commencement of Academic year will be applicable for ensuing Examinations.

S.Y.BBI	SEMESTER III
RJCUBBI306	Course Outcomes:
Direct Taxation	<ul> <li>Demonstrate knowledge of the concepts, principles, and rules of taxation of individuals and small businesses;</li> <li>Recognize to valencing apportunities and recommend appropriate tox</li> </ul>
	<ul> <li>Recognize tax planning opportunities and recommend appropriate tax- saving strategies for decision making;</li> </ul>
	➤ Address tax situations for a variety of taxpayers, such as wage earners, salespersons, owners of small business, professionals, investors, home and rental property owners, farmers, etc
	Provide students with an understanding of the income tax system in a range of contexts.
	Provide knowledge of fundamental concepts of income tax laws.
	➤ Enable students to develop experience in identifying tax issues and applying the income tax law to arrive at reasoned solutions to problems.
	Learning outcomes:
	➤ On successful completion of this course, students will be able to: Identify and apply fundamental concepts of income tax law. Investigate and analyse current income tax information and issues. Communicate effectively orally income tax information and solutions to income tax issues.
	Communicate effectively in writing income tax information and solutions to income tax issues.
	> Students will apply critical thinking and problem solving skills related to taxation of individuals, flow through entities, and corporations. In addition, students will recognize potential opportunities for tax savings and tax planning.
	<ul> <li>Students will convert complex and technical tax terminology into</li> </ul>
	language that translates to non technical audiences. This outcome allows students to demonstrate strong interpersonal communication skills that build relationships with clients over time, and be able to prepare work
	products with careful attention to word choice, tone, and accuracy.

SEMESTER III		L	Cr	
In	Information Technology in Banking & Paper Code: RJCUBBI304 Insurance – I		60	03
	UNIT I		10	
	Introduction to Electron	ic Commerce		
A.	E-Commerce Framework, E-Commerce anatomy of E-Commerce Applications, Organization Applications.	<u> </u>		
В.	The network Infrastructure for Electorices influencing the I-way, Compone Equipment.			
C.	E-Commerce and World Wide Wo E- Commerce, WWW and its architectu Technology behind the web, Security a	are, hypertext publishing,		
UNIT II		15		
Ebanking				
A.	Meaning, definition, features, advantage the evolution of e-banking in India, Leg	·		
B.	Electronic Payment System:			
	Types of Electronic Payment Systems, Digital Token-based EPS, Smart Card EPS, Credit Card EPS, Risk in EPS, Designing a EPS.			
UNIT III		15		
MS-Office: Packages for Institutional Automation:				
A.	<b>Ms-Word</b> : Usage of smart art tools, bo hyperlink, mail merge utility and conve			

В.	Ms-Excel: Manipulating data, Working with charts, Working with PIVOT table and what-if analysis; Advanced excel functions-Vlookup (),hlookup(),PV(),FV(),average(),goal seek(),AVERAGE(), MIN(),MAX(), COUNT(),COUNTA(), ROUND(), INT(), nested functions, name ,cells/ranges/constants,relative, absolute mixed cell references, >,<,=operators, Logical functions using if, and, or =, not, date and time functions & annotating formulae.		
C.	<b>Application in Banking and Insurance Sector</b> — Calculation of Interest, Calculation of Instalment, Calculation of Cash Flow, Calculation of Premium, Calculation of risk coverage in Insurance and Reporting.		
	UNIT IV	15	
	Cyber Law & Cyber Security:		
A.	Need of Cyber Law, History of Cyber Law in India		
В.	Cyber Crimes:  Various threats and attacks, Phishing, Key Loggers, Identity Theft, Call & SMS forging, email related crimes, Denial of Service Attacks, Hacking, Online shopping frauds, Credit card frauds, Cyber Stalking.		
C.	Cyber Security:  Computer Security, E-Security, Password Security and Reporting internet fraud.		
	UNIT V	05	
Application of Information Technology in Financial Statements.			
A.	Introduction of Information Technology in Financial Statements		
В.	Preparation of Balance sheet in Excel sheet.		
C.	Preparation of Income statement in Excel sheet.		
D.	Posting of entries in Excel sheet.		

S.Y.BBI	emester III	
RJCUBBI304	Course Outcomes:	
Information Technology in Banking & Insurance - I	<ul> <li>Various e business models</li> <li>Induction of techno management</li> <li>IT Applications in Banking Sector</li> </ul>	

- > MS PowerPoint Presentation
- ➤ MS Office packages for Institutional Automation

#### Learning outcomes:

After learning the course, students will be able to clearly understand:

- ➤ Various E-business models
- > Induction of techno management
- > IT Applications in Banking Sector
- > MS PowerPoint Presentation
- > MS Office packages for Institutional Automation

	SEMESTER	RIII	L	Cr
Fou	ndation Course – III (An Overview of Banking Sector)	Paper Code: RJCUBBI307	45	2
	UNIT I		10	
	An Overview of Bank	king Industry		
A.	<ul> <li>operative, Payment Bank, Region</li> <li>Emerging trends of banking banking, globalization of banking</li> <li>Brief history of banking sector</li> <li>Current developments in banking</li> <li>Regulatory Architecture – Ov Act 1949, Banking Regulation</li> </ul>	view of RBI, Public, Private, Co- onal Rural Banks. Universal banking, electronic ing. Treforms from 1991-2000 and ing sector. The serview of Banking Regulation Act(Amendment 2015), Payment ciable Instrument Act 1881, BIS,		
	UNIT II		10	
Commercial Banking and Customer – Banker Relationship				
A.	<ul> <li>Definition and meaning of Con Commercial Banking in India, Services offered by Commercia</li> </ul>	Functions of Commercial Bank,		

	Retail Banking – Meaning, Features, Significance of Retail		
	Banking and Overview of its products.		
	Corporate Banking -Meaning, Features, Significance of		
	Corporate Banking and Overview of its products.		
	<ul> <li>Rural Banking - Meaning, Features, Significance of Rural Banking and Overview of its products.</li> </ul>		
	<ul> <li>Banking and Overview of its products.</li> <li>Banking Ombudsman – Meaning and Functions.</li> </ul>		
	UNIT III	10	
	Universal Banking & Technology in Banking sector		
Α.	Universal Banking:		
	Concept of Universal Banking, Evolution of Universal banking, Services to Government, Payment & Settlement, Merchant Banking, Mutual Fund, Depository Services, Wealth Management, Portfolio Management, Bancassurance, NRI Remittance.		
	Technology in Banking:		
В.	<ul> <li>Features, norms and Limitations of E- banking, Mobile Banking, Internet Banking, RTGS, POS Terminal, NEFT, IMPS, Brown Label ATMs, White Label ATMs, NUUP, AEPS, APBS, CBS, CTS, Digital Signature, M-Wallets, Online opening of bank accounts – savings &amp; current, and application for credit cards, loan.</li> </ul>		
	Applicability of KYC norms in Banking Sector.		
	UNIT IV	15	
	Microfinance & Financial Inclusion		
A.	Microfinance:		
11.	<ul> <li>Introduction, Need and Code of Conduct for Microfinance Institutions in India.</li> </ul>		
	Advantages, Purpose, Limitations and Models of SHG – Bank		
	Linkage Program.		
	<ul> <li>Role of NABARD and SIDBI, SMEs.</li> </ul>		
	Portfolio Securitization.		
	SHG-2, NRLM and SRLM.		
	Priority Sector and its Classification.		
В.	Financial Inclusion:	-	
	Need & Extent		
	<ul> <li>RBI Committee Report of Medium Term Path on Financial Inclusion 2015, World Findex Report 2015, NISM Report 2015, (Only Brief Extracts relating to bank account holdings and credit taken and contrast between developing and developed nations.)</li> <li>Features &amp; Procedures of Pradhan Mantri Jan Dhan Yojana, and PM Mudra Yojana</li> </ul>		

### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

Features, procedures and significance of Stand up India Scheme for Green Field.

S.Y.BBI	SEMESTER III
RJCUBBI307	Course Outcomes:
Foundation Course – III (An Overview of Banking Sector)	This module aims at familiarizing the candidates with the fundamentals of banking and provides some basic insights into the policies and practices followed in the Indian banking system. Learning outcomes:
	<ul> <li>To learn the fundamentals of banking.</li> <li>To improve one's awareness of the policies and practices in the Indian banking sector.</li> <li>To be familiar with banking services available in India.</li> </ul>

SEMESTER IV		L	Cr	
	Financial Management –II Paper Code: RJCUBBI403		60	03
	UNIT I		15	
	Working Capital M	<b>I</b> anagement		
A.	<ul> <li>Management of Working Capital in India</li> <li>Estimating working capital needs</li> <li>Operating or working capital cycle</li> <li>Working Capital Financing: Trade Credit; Bank Credit; Commercial Papers, Certificate of Deposits (CDs); Financing.</li> </ul>		,	
	UNITI	Ţ	15	
	Management of Component	s of Working Capital		
A.	Management of Cash and Marketable Securities: Motives for Holding			

	UNIT III	15			
	Financial Planning				
A.	<ul> <li>A.</li> <li>Introduction</li> <li>Meaning and Essentials of Budget</li> <li>Types of Budget</li> <li>Advantages of Budgeting</li> <li>Zero Based Budgeting</li> <li>Master Budget</li> <li>Sales Budget, Production Budget, Material Budget, Cash Budget and Flexible Budget.</li> </ul>				
	UNIT IV	15			
	Financial Policy and Corporate Strategy				
A.	A. Meaning of Strategic Financial Management  Strategic financial decision making framework  Functions of Strategic financial management.				
В.	Business Risk and Financial Risk;				
	<ul> <li>Introduction</li> <li>Debt v/s Equity Financing</li> <li>Types of Leverage</li> <li>Investment Objective/Criteria for Individuals/Non-Business Purpose.</li> </ul>				

S.Y.BBI	SEMESTER IV
RJCUBBI403	Course Outcomes:
Financial Management –II	<ul> <li>To provide a complete overview of modern corporate finance, including relevant theory and practical application.</li> <li>Learn to Apply measures of cost of capital and financial leverage to form long-term financial policies for business.</li> <li>To describe applications of options in financial management.</li> </ul>
	Learning outcomes:
	At the end of this course students should be able to:
	Calculate common investment criteria and project cash flows
	➤ Associated with corporate project evaluation
	Apply measures of cost of capital and financial leverage to form long-term financial policies for business.
	> Judge the merits of leasing over borrowing to purchase assets.
	Describe the common factors influencing dividend policy.
	Describe applications of options in financial management.
	Relate capital investment decisions and financial policies to business valuations.

	SEMESTE	R IV	L	Cr
	Cost Accounting Paper Code: RJCUBBI402		60	03
	UNIT	1	10	
	Introduction to Cos	t Accounting		
A.	<ul> <li>Objectives and scope of Cost Accounting.</li> <li>Cost centers and Cost units.</li> <li>Cost classification for stock valuation, Profit measurement, Decision making and Control.</li> <li>Coding systems.</li> <li>Elements of Cost.</li> </ul>		,	
	UNITI	I	15	
	Classification of Cost	and Cost Sheet		
A.	<ul><li>and Investment Centre.</li><li>Cost Sheet and Reconciliation of co</li></ul>	st and financial accounts.  ation of Cost sheet and Reconciliation of		

	UNIT III		
	Standard Costing		
A.	A. Various types of standards, setting of standards, Basic concepts of, Labour and Overhead (Fixed and Variable) variance analysis.		
	UNIT IV		
	Introduction to Marginal Costing		
A.	A. Marginal costing meaning, application, advantages, limitations, Contribution, Break Even analysis and profit volume graph.  Practical problems based on Marginal Costing excluding decision making.		

S.Y.BBI	SEMESTER IV
RJCUBBI402	Course Outcomes:
Cost Accounting	<ul> <li>Learning objectives of this course is on different strategies for cost accounting, including the designation of certain costs for certain purposes.</li> <li>This course emphasizes the development of good cost accounting strategies to promote effective decision-making.</li> <li>The course aims to familiarise students about flexible and master budgeting, break-even analysis, cost estimation and behaviour, cost allocation, pricing decisions, and activity-based costing.</li> </ul>
	Learning outcomes:
	Students in this course will:
	Describe how cost accounting is used for decision making and performance evaluation.
	Explain the basic concept of cost and how costs are presented in financial statements.
	Demonstrate how materials, labour and overhead costs are added to a product at each stage of the production cycle.

report.

>	Analyze the basic cost flow model and be able to assign costs in a job cost system.
>	Formulate overhead using predetermined rates and Activity - Based costing.
>	Assess how cost – volume –profit are related and use CVP analysis as a planning and decision making aid.
>	Prepare a budget and use budgets for performance evaluation after flexing the budget.
>	Interpret variable cost variances and fixed cost variances.
>	Summarize process cost accounting and prepare a process cost

SEMESTER IV		L	Cr	
	Risk Management Paper Code: RJCUBBI405		60	03
	UNIT	I	15	
l	Foundations of Risk	Management		
<ul> <li>A. Basic risk types</li> <li>The role of risk management</li> <li>Enterprise Risk Management (ERM)</li> <li>History of financial disasters and risk management failures</li> <li>2007 financial crisis</li> </ul>		,		
	UNIT	П	15	
	Capital Market Risl	κ Management		
A.	Fauity currencies & commodities markets in India			

<ul> <li>Fixed-income risk management through derivatives</li> <li>Rating agencies</li> </ul>		
UNIT III	15	
Credit Market Risk Management		
<ul> <li>A.</li> <li>Introduction</li> <li>Information required for evaluation of credit risk</li> <li>Procedure for Credit Risk Management</li> <li>Credit Lifecycle</li> <li>Loan Review Mechanism</li> <li>RBI guidelines on Credit Rating Framework in Banks</li> <li>Introduction of Basel Norms and calculation of capital adequacy ratio.</li> </ul>		
UNIT IV	15	
Risk Measurement		
<ul> <li>Estimation of volatilities and correlations (application to volatility term structures) Monte Carlo simulations (application to interest rate forecasting)</li> <li>Linear Value-at-Risk (application to market, credit and operational risk)</li> <li>Option valuation</li> <li>Risk-adjusted return on capital (RAROC) &amp; beta calculation</li> <li>Risk management of derivatives (application to convertible risk)</li> <li>Interest rates and measures of interest rate sensitivity.</li> </ul>		

S.Y.BBI	SEMESTER IV
RJCUBBI405	Course Outcomes:
Risk Management	➤ To understand issues pertaining to pricing and hedging with options on individual stocks and indexes, to examine forwards and futures contracts for equity indexes, commodities, and currencies, and to analyze second generation derivative products such as interest rates and the management of credit risks. Current topics will be covered as relevant.
	Learning outcomes:
	At the end of this course students should be able to:
	Provide a detailed explanation of financial instruments such as options, futures, swaps and other derivative securities.
	> Describe the economic environment in which such instruments operate.
	Develop and employ theoretical valuation methods to price these financial instruments.

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

➤ Apply these instruments in managing the risk of investing and hedging activity at the individual and the corporate level.

	SEMESTE	R IV	L	Cr
	Corporate and Securities Law Paper Code: RJCUBBI406		60	03
	UNIT	I	15	
	Company Law – A	An Overview		
A.	Development of Company Law in India		,	
В.	B. Doctrines Governing Corporates: Lifting the Corporate Veil, Doctrine of Ultra Vires, Constructive Notice, Indoor Management, Alter Ego. The principle of noninterference (rule in Foss v/s Harbottle)— Meaning Advantages, Disadvantages & Exceptions, Majority and Minority Rights under Companies Act.			
C.	C. Application of Company Law to Banking and Insurance Sector: Application of Companies Act to Banking and Insurance sector governed by Exceptions provided (S.67(3), S.73(1), S.129(1), 179(3), S.180(1)(c), S.186, S.189.			
	UNIT		15	

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

R	egulatory Framework governing Stock Exchanges as per Securities Contracts Regulation Act 1956.		
A.	<ul> <li>Definition of Securities, Spot Delivery Contract, Ready Delivery Contract, Stock Exchange.</li> <li>Corporatisation and demutualisation of Stock Exchange – Meaning, Procedure &amp; Withdrawal.</li> <li>Power of Recognised Stock Exchange to make rules restricting voting rights etc.</li> <li>Power of Central Government to Direct Rules or Make rules</li> </ul>		
	<ul> <li>Power of SEBI to make or amend by laws of recognised stock exchange</li> <li>Books and Accounts to be maintained by recognized stock exchange</li> <li>Grounds on which stock exchange can delist the securities of a company.</li> <li>Section 3 to Section 20.</li> </ul>		
	UNIT III	15	
	Security Exchange Board Of India		
A.	<ul> <li>Objectives</li> <li>Terms</li> <li>Establishments</li> <li>Powers</li> <li>Functions</li> <li>Accounts</li> <li>Audit- penalties</li> <li>Registration.</li> </ul> Issues of Disclosure Investors Protection Guidelines: Pre & Post obligations-conditions for issue-Debt Security-IPO-E-IPO-Employee option-right-bonus-preferential allotment intermediary-operational-promoter lock in period requirements-offer document.		
	UNIT IV	15	
	The Depositories Act, 1996		
A.	<ul> <li>Depository – Meaning, Benefits, Models, Functions Participants</li> <li>The Depository Act 1996 – Objectives, Eligibility condition for depository services, Fungibility, Bye laws of depository, Governance of Depository and Internal audit of depository Participants.</li> <li>BSDA and single registration for depository participants.</li> </ul>		

Note: Relevant Law/Statute/Rules in force on 1st April immediately preceding commencement of Academic Year is applicable for ensuing examination after relevant year.

S.Y.BBI	SEMESTER IV
RJCUBBI406	Course Outcomes:
Corporate and Securities Law	<ul> <li>Acquire a comprehensive overview of securities laws and regulations in India.</li> <li>This course will cover a range of regulations under the Securities and Exchange Board of India. With increasing growth of the Indian capital markets and access to savings of the general public, this course is necessary for all professionals seeking to understand the regulations governing capital markets, listing of securities, and raising of public funds.</li> </ul>
	Learning outcomes:
	Definition and types of securities and how they are governed by the SEBI.
	Role, powers, and functions of the SEBI.
	Understanding primary markets and regulation and process of an initial public offering (IPO).
	Understanding secondary markets and the role of intermediaries in them.
	Role of stock exchanges as well as the nature and regulations of debt markets.

SEMESTER IV		L	Cr	
	Business Economics-II Paper Code: RJCUBBI401		60	03
	UNIT I		15	
	Introduction to Macroeconomic Data and Theory			
A.	<ul> <li>economy models.</li> <li>The Measurement of national properties.</li> <li>Meaning and importance convention.</li> <li>Relationship between National Interpretation of the Short run economic fluctuations.</li> <li>The Keynesian Principle of Effective States.</li> </ul>	me and expenditure: closed and open roduct: onal and Green GNP and NNP concepts income and Economic Welfare. Features and Phases of Trade Cycles. ective Demand: Aggregate Demand and Function - Investment function - effects of		
	UNIT		15	

Money, Inflation and Monetary Policy	
<ul> <li>Money Supply: Determinants of Money Supply - Factors influencing Velocity of Circulation of Money.</li> <li>Demand for Money: Classical and Keynesian approaches and Keynesian approaches and Keynesian approaches and Keynesian approaches and Keynesian approaches.</li> <li>Money and prices: Quantity theory of money - Fisher's equation of exchance approach.</li> <li>Inflation: Demand Pull Inflation and Cost Push Inflation - Effects of Inflation Nature of inflation in a developing economy.</li> <li>Monetary policy: Meaning, objectives and instruments, inflation targeting</li> </ul>	nge on-
UNIT III	15
Constituents of Fiscal Policy	
<ul> <li>Role of a Government to provide Public goods-Principles of Sound and Functional Finance.</li> <li>Fiscal Policy: Meaning, objectives _contra cycle Fiscal policy and Discretionary Fiscal Policy.</li> <li>Instruments of Fiscal policy: Canons of taxation_ Factors influencing incidence of taxation_ Effects of taxationSignificance of Public Expenditur Social security contributions- Low Income Support and Social Insuran Programmes - Public Debt - Types, Public Debt and Fiscal Solvency, Burde of debt finance.</li> <li>Union budget -Structure- Deficit concepts-Fiscal Responsibility and Budge Management Act.</li> </ul>	en
UNIT IV	15
OPEN ECONOMY: Theory & Issues of International Trade	
<ul> <li>The basis of international trade: Ricardo's Theory of comparative of advantage - Heckscher - Ohlin theory of factor endowments - terms of trade meaning and types - Factors determining terms of trade - Gains from trace Free trade versus protection.</li> <li>Foreign Investment: Foreign Portfolio investment- Benefits of Portfolio capital flows-Foreign Direct Investment - Merits of Foreign Direct Investment - Role of Multinational corporations.</li> <li>Balance of Payments: Structure - Types of Disequilibrium - Measures correct disequilibrium in BOP.</li> <li>Foreign Exchange and foreign exchange market: Spot and Forward rate Exchange - Hedging, Speculation and Arbitrage -Fixed and Flexible exchange rates- Managed flexibility.</li> </ul>	de - de - plio ent to

S.Y.BBI	SEMESTER IV
RJCUBBI401	Course Outcomes:

#### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

Business	
Economic	s- II

- ➤ This course is designed to create an understanding of that field of economics dealing with the performance, structure, behaviour and decision making of an economy as a whole, as an aggregate.
- ➤ It also teaches how to apply these principles to a wide variety of situations in both your personal and professional lives. In this way, the Power of Macroeconomics will help you prosper in an increasingly competitive and globalized environment.
- ➤ It encompasses in it such factors as national income, output, consumption, unemployment, inflation, savings, investment, international trade and finance.

#### Learning outcomes:

Upon successful completion of the course, students will be able to:

- ➤ Understand that economics is about the allocation of scarce resources, that scarcity forces choice, trade-offs exist and that every choice has an opportunity cost. Be able to demonstrate these concepts using a production possibility frontier diagram.
- ➤ Understand how comparative advantage provides the basis for gains through trade.
- ➤ List the determinants of the demand and supply for a good in a competitive market and explain how that demand and supply together determine equilibrium price.
- ➤ Understand the causes and effects of inflation and unemployment. Describe the macro economy using aggregate demand and aggregate supply analysis.
- ➤ Demonstrate an understanding of monetary and fiscal policy options as they relate to economic stabilization in the short run and in the long run.

SEMESTER IV		L	Cr
Information Technology in Banking & Paper Code: RJCUBBI404 Insurance- II		60	03
UNIT I		15	
E-banking Business Models			
A. Various models- home banking, office banking, online banking, internet banking, mobile banking, SMS banking,- models of electronic payments, other business models.			
UNIT II		20	
Induction of Techno Management			
A. Development Life Cycle, Project Management, Building Data Centres, Role of DBMS in Banking, Data Warehousing and Data Mining, RDBMS Tools.			
B. Technological Changes in Indian Banking Industry:			

	Trends in Banking and Information Technology, Technology in Banking, Lead Role of Reserve Bank of India, New Horizons for Banking based IT, Automated Clearing House Operations, Electronic Wholesale Banking Credit Transfer, Credit Information Bureau (I) Ltd., Credit Information Company Regulation Bill- 2004, Automation in Indian Banks, Cheque clearing using MICR technology, Innovations, Products and Services, Core- Banking Solutions(CBS), Human Resource Development(HRD)-The Road Ahead.  Technology in Banking Industry:		
C.	Teleconferencing, Internet Banking, Digital Signature in Banking, MICR- Facility for 'paper-based' clearing, Cheque Truncation.		
D.	<b>Dealing with Fraudulent transactions under CTS:</b> Efficient customer service, smart quill computer pen, Institute for Facility for 'paperbased' clearing, Cheque Truncation.		
Е.	Dealing with Fraudulent transactions under CTS:  Efficient customer service, smart quill computer pen, Institute for Development & Research in Banking & Technology (IDRBT).		
F.	E-Checks-Protocols and Standards: Problems on mechanization, e-Banking-RBI Regulations & Supervision, Technology Diffusion.		
	UNIT III	05	
	UNIT III  IT Applications and Banking	05	
A.		05	
Α.	IT Applications and Banking Objectives, Electronic Commerce and Banking, Banking Software, Electronic	20	
A.	IT Applications and Banking Objectives, Electronic Commerce and Banking, Banking Software, Electronic Clearing and Settlement Systems, Plastic Money.		
A. A.	Objectives, Electronic Commerce and Banking, Banking Software, Electronic Clearing and Settlement Systems, Plastic Money.  UNIT IV	20	

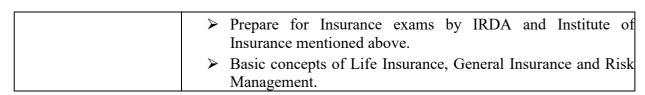
S.Y.BBI	Semester IV
RJCUBBI404	Course Outcomes:
Information Technology in Bankin	g The course attempts to familiarise students with:
& Insurance - II	➤ E-commerce, its significance and its application
	E banking and its background and uses

	MS office applications and their application in Banking & Insurance Sector Issues concerned with cyber security.
Learn	ing outcomes:
	learning the course, students will be able to clearly tand the practical:
>	Applications of e commerce and WWW applications Use the E-banking facilities
	Work on MS Office applications
	Practically understand the application of IT in the fields of Banking & Insurance
>	Spell out clearly the importance of cyber security and cyber safety.

SEMESTER IV		L	Cr	
I	Foundation Course – IV (Principle of Insurance)  Paper Code: RJCUBBI407		45	02
	UNIT	I	15	
An Overview of the Concept "Insurance"				
A.	Their Problems -Insurance as a cover to Banking Risks- Types of risks		2	
UNIT II		05		

Risk – Concept , Measurement and Management		
A. Understanding Risk		
Kinds of business risks		
Need and Scope of insurance		
Evolution of. insurance		
Principles of insurance  The first state of the stat		
• Types of insurance and policies		
Risk and Return relationship		
UNIT III	10	
Insurance Business Environment in India		
A. Growth of Insurance Business		
Actuarial Role		
Claim and Settlement Procedures		
• Insurance Regulations Role of IRDA.		
UNIT IV	15	
Privatization of Insurance Business		
A. Privatization of Insurance business in India		
Insurance Regulation - Self Regulation and Installation of C	Corporate	
Governance.		
Future Strategies for Promoting Insurance in India		
Implications for Risk Management.		
implications for Risk Management.		

S.Y.BBI	SEMESTER IV
RJCUBBI407	Course Outcomes:
Foundation Course – IV (Principle of Insurance)	<ul> <li>This course intends to provide a basic understanding of the insurance mechanism.</li> <li>It explains the concept of insurance and how it is used to cover risk.</li> <li>How insurance is transacted as a business and how the insurance market operates are also explained.</li> <li>The relationship between insurers and their customers and the importance of insurance contracts are discussed. Some commonly used insurance terms are also listed out.</li> <li>An overview of major life insurance and general insurance products is included as well.</li> </ul>
	Learning outcomes:
	On the successful completion of this course, you should be able to:
	> Comprehend and interpret financial planning information.



## Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester III with effect from the Academic Year 2019-20 onwards

#### Reference Books and Reading Material

#### Financial Management - I

- Financial Management: I M Pandey, Vikas Publishing House.
- Financial Management: M.Y. Khan, P.K. Jain, Tata McGraw Hill.
- Financial Management: Ravi M Kishore, Taxman
- Financial Management : James C Van Horne, Prentice Hall
- Financial Management: Prassana Chandra, Prentice Hall.
- Financial Management: Chandra Haribariran Iyer: IBHL Publication

#### Management Accounting

- Cost and Management Accounting Ravi N Kishor
- Essential of Management Accounting P.N. Reddy, Himalaya publication.
- Advanced Management Accounting Robert S Kailer.
- Financial of Management Accounting S.R. Varshey, Wisdom.
- Introduction of Management Accounting Learning Charbs T Horngram, PHI.
- Management Accounting I.M Pandey, Vikas Publications.
- Cost and Management Accounting D.K. Mattal, Galgotia Publications.
- Cost Accounting Theory and Practice-M.N. Arora, Sultan Chand and sons

#### **Mutual Fund Management**

- Future scenario of Financial services : R. Gordon & Natarajan (Himalaya)
- *Marketing of Financial services : V. K. Avadhani (Himalaya)*
- MF, Data, Interpretation & analysis : K.G. Shahadevan & Thripairaju (Prentice hall of India)
- Mutual funds in India (Modern scenario): Dr. Manoj Dave & Mr. Lalitkumar
- Chauhan, (Paradise Publishers)
- Mutual Funds & Financial Management: Ramesh Garg (Yking books)
- Mutual Fund products & services: Indian institute for Banking & Finance ( Taxmann)

#### Financial Markets

- Khan M.Y, Financial Services, McGraw Hill Education.
- Dr.S. Gurusamy, Financial Services, Vijay Nicole Imprints.

### S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

- E. Gordon and K. Natarajan Financial Markets and Services
- Niti Chatnani- Commodity markets McGraw Hill Publication
- S. Kevin, Commodities & financial derivatives PHI Learning Pvt ltd

#### **Direct Taxation**

- Direct Taxes Law & Practice by V.K. Singhania Taxman
- Systematic Approach to Direct Tax by Ahuja & Gupta Bharat Law House
- Income Tax Ready Reckoner by Dr .V.K. Singhania Taxman
- Direct Tax Laws by T.N. Manoharan Snow White

### **Information Technology in Banking & Insurance - I**

- E-Banking in India: Challenges and Opportunities-By RimpiJatana, R. K. Uppal
- Frontiers of E-Commerce- by Ravi Kalakota, Andrew B. Whinston- Pearson Education
- Frontier of E-Commerce- by Ravi Kalakota, Andrew B. Whinston–Pearson Education
- Microsoft Office Professional2013-Step by step
- By Beth Melton, Mark Dodge, Echo Swinford, Andrew Couch
- An Overview of Cyber Crime & security-Volume 1-1<sup>st</sup>. Edition by Akash Kamal Mishra
- Computers and Banking- by Sony and Agarwal
- E-Commerce by David Whitely

### Foundation Course –III (An Overview of Banking Sector)

- Banking Law and Practice M.L Tannan
- *Microfinance Perspective and Operations IIBF, 2016.*
- Rural Banking Operations IIBF, 2017 Edition
- Financial Inclusion and Growth Governance- Deepali Pant Joshi Gyan Publishing House
- Bank Financial Management Paperback 2010 -IIBF
- Money Banking And Finance Paperback 2009 -N K Sinha
- Principles and Practices of Banking Paperback 2015 IIBF
- Principles and Practices of Banking 11 edition Paperback 2015 N S Toor, Arun Toor
- Principles Of Banking (With Case Studies) Hardcover 2009 Rakesh Kumar
- Modern Banking In India , Gupta

# Revised Syllabus of Courses of B.Com. (Banking & Insurance) Programme at Semester IV with effect from the Academic Year 2019-20 onwards

### Reference Books and Reading Material

### Financial Management -II

- Financial Management: I M Pandey, Vikas Publishing House.
- Financial Management: M.Y. Khan, P.K. Jain, Tata McGraw Hill.
- Financial Management: Ravi M Kishore, Taxman
- Financial Management: James C Van Horne, Prentice Hall
- Financial Management: Prassana Chandra, Prentice Hall.
- Financial Management: Chandra Haribariran Iyer: IBHL Publication.

### **Cost Accounting**

- Lectures on Costing by Swaminathan: S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by C.S. Rayudu, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Jawahar Lal and Seema Srivastava, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting by Ravi M. Kishore, Taxmann Ltd., New Delhi
- Principles and Practices of Cost Accounting by N.K. Prasad, Book Syndicate Pvt. Ltd., Calcutta
- Cost Accounting Theory and Practice by B.K. Bhar, Tata Mc. Grow Hill and Co. Ltd., Mumbai
- Cost Accounting Principles and Practice by M.N. Arora, Vikas Publishing House Pvt. Ltd., New Delhi
- Advanced Cost and Management Accounting: Problems and Solutions by V.K. Saxena and C.D. Vashist, S. Chand and Company (P) Ltd., New Delhi
- Cost Accounting by S.P. Jain and K.L. Narang, Kalyani Publishers, Ludhiana
- Modern Cost and Management Accounting by M. Hanif, Tata McGraw Hill Education Pvt. Ltd.. New Delhi.

### **Risk Management**

- Quantitative Risk Management : A Practical Guide to Financial Risk- Thomas S. Coleman
- Investment Theory and Risk Management: Steve Peterson
- Risk Management : M/s Macmillan India Limited
- Theory & Practice of Treasury Risk Management: M/s Taxmann Publications Ltd.

- Corporate Value of ERM : Sim Segal
- Risk Management: Insurance and Derivatives Dr G Kotreshwar-Himalaya Publishing House.

### **Corporate & Securities Law**

- Mamta Bhargava Compliances and Procedures under SEBI Law
- V.L Iyer SEBI Practice Manual Taxmann
- D.K Jain Company Law Ready Reckoner
- Bare Act Corporate Laws Taxmann *Microsoft Office Professional2013-Step by step*
- By Beth Melton, Mark Dodge, Echo Swinford, Andrew Couch

#### **Business Economics -II**

- Ackley.G (1976), MacroEconomic Theory and Policy, Macmillan Publishing Co. New York
- Ahuja. H.L., Modern Economics S.Chand Company Ltd. New Delhi.
- Bhatia H.L.: Public Finance. Vikas Publishing House Pvt. Ltd
- Dornbush, Fisher and Startz, Macroeconomics, Tata-Mcgraw Hill, New Delhi.
- Dwivedi, D.N. (2001), Macro Economics: Theory and Policy, Tata-Mcgraw Hill, New Delhi.
- Friedman Hilton (1953) Essays in Positive Economics, University of Chicago Press, London.
- Francis Cherunilam International Economics Tata McGraw Hill Publishing Co. Ltd. NewDelhi.
- Gregory .N. Mankiw, Macroeconomics, Fifth Edition (2002) New York: Worth Publishers
- Jhingan, M.L., Principles of Economics Vrinda Publications (P) Ltd.
- Jhingan M.L. International Economics Vrinda publication Pvt. Ltd Delhi
- Musgrave, R.A and P.B. Musgrave (1976): Public Finance in Theory and Practice, Tata McGraw Hill, Kogakusha, Tokyo
- Shapiro, E (1996), Macro-Economic Analysis, Golgotha Publication, New Delhi.
- Singh.S.K. (2014): Public finance in Theory and Practice, S.Chand &co Pvt Ltd, New Delhi
- Salvatore Dominick International Economics John Wiley & sons, Inc Singapore
- Vaish .M.C. (2010) Macro Economic Theory 14th edition, Vikas Publishing House(P)Ltd

### Information Technology in Banking & Insurance - II

- Sanjay Soni and Vinayak Aggarwal, Computers and Banking, M/s Sultan Chand & Sons, New Delhi, 1993.
- Uppal, R.K. "E-Banking in India (Challenges & Opportunities)", New Century
- Publications, New Delhi, 2007.
- General Bank Management from Indian Institute of Banking and Finance by MACMILLAN 2. Modern Banking Technology-by Firdos Temurasp Shroff-published by-Northern Book Center, New Delhi
- General Bank Management from Indian Institute of Banking and Finance by MACMILLAN
- Microsoft Office Professional 2013-Step by step

## S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

• By Beth Melton, Mark Dodge, Echo Swinford, Andrew Couch.

### Foundation Course – IV (Principle of Insurance)

- Insurance Principles and Practice M N Mishra & S B Mishra S. Chand 22<sup>nd</sup>.

  Edition
- Insurance Claims Solutions DR L.P Gupta Revised Edition
- Introduction to Risk Management & Insurance Mark S Dorfman & David A. Cather–Tenth Edition
- Risk Management Insurance S. Arunajatesan & T.R Vishwanathan

#### **Scheme of Examinations**

- 1. Two Internals of 20 marks each. Duration 30 min for each.
- 2. One External (Semester End Examination) of 60 marks. Duration: 2 hours.
- 3. Minimum marks for passing Semester End Exam is an aggregate 40 % -score of internal examination + external examination.
- 4. Students must appear for at least one of the two Internal Tests to be eligible for the Semester End Examination.
- 5. For any KT examinations, there shall be ODD-ODD/EVEN-EVEN pattern followed.
- 6. HOD's decision, in consultation with the Principal, shall remain final and abiding to all.

# Question Paper Pattern (Practical Courses)

Maximum Marks: 60

Questions to be set: 04

Duration: 2 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Questio n No	Particular	Marks
Q-1	Full Length Practical Question  OR	15 Marks
Q-1	Full Length Practical Question	15 Marks
Q-2	Full Length Practical Question  OR	15 Marks
Q-2	Full Length Practical Question	15 Marks
Q-3	Full Length Practical Question  OR	15 Marks
Q-3	Full Length Practical Question	15 Marks
Q-4	Full Length Practical Question ( IOR	
Q-4	Short Notes To be asked 05 To be answered 03	15 Marks

### Note:

Practical questions of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks. If the topic demands, instead of practical questions, appropriate theory questions may be asked.

# Question Paper Pattern (Theoretical Courses)

Maximum Marks: 60

Questions to be set: 04

Duration: 2 Hrs.

All Questions are Compulsory Carrying 15 Marks each.

Questio n No	Particular	Marks
Q-1	Full Length Question  OR	15 Marks
Q-1	Full Length Question	15 Marks
Q-2	Full Length Question  OR	15 Marks
Q-2	Full Length Question	15 Marks
Q-3	Full Length Question <b>OR</b>	15 Marks
Q-3	Full Length Question	15 Marks
Q-4	<ul><li>A) Theory questions</li><li>B) Theory questions</li><li>OR</li></ul>	08 Marks 07 Marks
Q-4	Short Notes To be asked 05 To be answered 03	15 Marks

### Note:

Theory questions of 15 marks may be divided into two sub questions of 7/8 and 10/5 Marks.

# Mapping of the Courses to Employability / Entrepreneurship / Skill Development SYBBI Semester- III

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Financial Management –I	RJCUBBI303	Unit 1: Introduction to Finance and Financial Management	Employability and Entrepreneurship
SYBBI	Financial Management –I	RJCUBBI303	Unit 2: Financial Goal Setting & Time value of Money	Employability and Entrepreneurship
SYBBI	Financial Management –I	RJCUBBI303	Unit 3: Investment Decisions: Capital Budgeting	Skill development and Entrepreneurship
SYBBI	Financial Management –I	RJCUBBI303	Unit 4: Financial Decisions	Employability, Entrepreneurship and Skill development

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Management Accounting	RJCUBBI302	Unit 1: Introduction to Management Accounting	Employability and Entrepreneurship
SYBBI	Management Accounting	RJCUBBI302	Unit 2: Financial Statement Analysis	Employability, Entrepreneurship and skill development
SYBBI	Management Accounting	RJCUBBI302	Unit 3: Working Capital Management	Employability and Entrepreneurship

	SYBBI	Management Accounting	RJCUBBI302	Profits/Dividend Policy	Employability, Entrepreneurship and skill development	
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Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Mutual Fund Management	RJCUBBI305	Unit 1: Introduction to Mutual Fund	Employability and Entrepreneurship
SYBBI	Mutual Fund Management	RJCUBBI305	Unit 2: Classification of Mutual Fund	Employability and Entrepreneurship
SYBBI	Mutual Fund Management	RJCUBBI305	Unit 3: Fund Selection Criteria	Employability and Skill development
SYBBI	Mutual Fund Management	RJCUBBI305	Unit 4: Financial Planning in Mutual fund	Employability and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Financial Markets	RJCUBBI301	Unit 1: Indian Financial System	Employability and Entrepreneurship
SYBBI	Financial Markets	RJCUBBI301	Unit 2: Financial Markets in India	Employability and Entrepreneurship
SYBBI	Financial Markets	RJCUBBI301	Unit 3: Commodity Market	Employability and Entrepreneurship
SYBBI	Financial Markets	RJCUBBI301	Unit 4: Derivatives Market	Skill development and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Direct Taxation	RJCUBBI306	Unit 1: Definitions and Residential Status	Employability and Entrepreneurship
SYBBI	Direct Taxation	RJCUBBI306	Unit 2: Heads of Income – I	Employability and Entrepreneurship
SYBBI	Direct Taxation	RJCUBBI306	Unit 3: Heads of Income – II	Employability and Entrepreneurship
SYBBI	Direct Taxation	RJCUBBI306	Unit 4: Computation of Total Income & Taxable Income	Employability and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Information Technology in Banking & Insurance - I	RJCUBBI304	Unit 1: Introduction to Electronic Commerce	Employability and Entrepreneurship
SYBBI	Information Technology in Banking & Insurance - I	RJCUBBI304	Unit 2: E-banking	Employability and Entrepreneurship
SYBBI	Information Technology in Banking & Insurance - I	RJCUBBI304	Unit 3: MS-Office: Packages for Institutional Automation	Employability and Entrepreneurship

SYBBI Information Technology in Banking & Insurance - I RJCUBBI304 Unit 4: Cyber Law & Cyber Employ Entrep	oloyability and epreneurship
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Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Foundation Course  – III  (An Overview of Banking Sector)	RJCUBBI307	Unit 1: An Overview of Banking Industry	Employability and Entrepreneurship
SYBBI	Foundation Course  – III  (An Overview of Banking Sector)	RJCUBBI307	Unit 2: Commercial Banking and Customer – Banker Relationship	Employability and Entrepreneurship
SYBBI	Foundation Course  – III  (An Overview of Banking Sector)	RJCUBBI307	Unit 3: Universal Banking & Technology in Banking sector	Employability and Entrepreneurship
SYBBI	Foundation Course  – III  (An Overview of Banking Sector)	RJCUBBI307	Unit 4: Microfinance & Financial Inclusion	Employability and Entrepreneurship

## **SYBBI - Semester -IV**

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Financial Management –II	RJCUBBI403	Unit 1: Working Capital Management	Employability and Entrepreneurship
SYBBI	Financial Management –II	RJCUBBI403	Unit 2: Management of Components of Working Capital	Employability and Entrepreneurship
SYBBI	Financial Management –II	RJCUBBI403	Unit 3: Financial Planning	Entrepreneurship and Skill development
SYBBI	Financial Management –II	RJCUBBI403	Unit 4: Financial Policy and Corporate Strategy	Employability and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Cost Accounting	RJCUBBI402	Unit 1: Introduction to Cost Accounting	Employability and Entrepreneurship
SYBBI	Cost Accounting	RJCUBBI402	Unit 2: Classification of Cost and Cost Sheet	Employability and Entrepreneurship

SYBBI	Cost Accounting	RJCUBBI402	Unit 3: Standard Costing	Employability, Entrepreneurship and Skill development
SYBBI	Cost Accounting	RJCUBBI402	Unit 4: Introduction to Marginal Costing	Employability and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Risk Management	RJCUBBI405	Unit 1: Foundations of Risk Management	Employability and Entrepreneurship
SYBBI	Risk Management	RJCUBBI405	Unit 2: Capital Market Risk Management	Employability and Skill Development
SYBBI	Risk Management	RJCUBBI405	Unit 3: Credit Market Risk Management	Employability and Entrepreneurship
SYBBI	Risk Management	RJCUBBI405	Unit 4: Risk Measurement	Employability and Skill development

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Corporate and Securities Law	RJCUBBI406	Unit 1: Company Law – An Overview	Employability and Entrepreneurship

SYBBI	Corporate and Securities Law	RJCUBBI406	Unit 2: Regulatory Framework governing Stock Exchanges as per Securities Contracts Regulation Act 1956.	Employability and Entrepreneurship
SYBBI	Corporate and Securities Law	RJCUBBI406	Unit 3: Security Exchange Board Of India	Employability and Entrepreneurship
SYBBI	Corporate and Securities Law	RJCUBBI406	Unit 4: The Depositories Act, 1996	Employability

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Business Economics-II	RJCUBBI401	Unit 1: Introduction to Macroeconomic Data and Theory	Employability and Entrepreneurship
SYBBI	Business Economics-II	RJCUBBI401	Unit 2: Money, Inflation and Monetary Policy	Employability and Entrepreneurship
SYBBI	Business Economics-II	RJCUBBI401	Unit 3: Constituents of Fiscal Policy	Employability and Entrepreneurship
SYBBI	Business Economics-II	RJCUBBI401	Unit 4: Open Economy: Theory And Issues Of International Trade	Employability and Entrepreneurship

Class	Course Name	Course Code	Unit No. And topics focusing on Employability /	Focus Area

## S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

			Entrepreneurship / Skill development	
SYBBI	Information Technology in Banking & Insurance- II	RJCUBBI404	Unit 1: E-banking Business Models	Employability, Entrepreneurship and skill development
SYBBI	Information Technology in Banking & Insurance- II	RJCUBBI404	Unit 2: Induction of Techno Management	Employability, Entrepreneurship and skill development
SYBBI	Information Technology in Banking & Insurance- II	RJCUBBI404	Unit 3: IT Applications and Banking	Employability, Entrepreneurship and skill development
SYBBI	Information Technology in Banking & Insurance- II	RJCUBBI404	Unit 4: MS-Office: Packages for Institutional Automation	Employability, Entrepreneurship and skill development

Class	Course Name	Course Code	Unit No. And topics focusing on Employability / Entrepreneurship / Skill development	Focus Area
SYBBI	Foundation Course – IV (Principle of Insurance)	RJCUBBI407	Unit 1: An Overview of the concept "Insurance"	Employability and Entrepreneurship
SYBBI	Foundation Course – IV (Principle of Insurance)	RJCUBBI407	Unit 2: Risk – Concept, Measurement and Management	Employability, Skill development and Entrepreneurship
SYBBI	Foundation Course – IV (Principle of Insurance)	RJCUBBI407	Unit 3: Insurance Business Environment in India	Employability and Entrepreneurship

## S.Y.B. Com Banking and Insurance Syllabus Semester III & IV

(Principle of Insurance)	SYBBI	1	RJCUBBI407	Unit 4: Privatization of insurance business	Employability and Entrepreneurship
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