

Ramniranjan Jhunjhunwala College of Arts, Science & Commerce

(Empowered Autonomous College)

Affiliated to UNIVERSITY OF MUMBAI

Program: BACHELORS IN FINANCIAL MARKET (BFM)

**Program Code: RJCUBFM** 

(2025-2026)

#### THE PREAMBLE

#### Why Bachelors in Financial Market (BFM)?

The Bachelor in Financial Markets (BFM) is a specialized undergraduate program designed for students aspiring to build a strong foundation and pursue rewarding careers in the dynamic field of financial markets. Financial markets play a pivotal role in the efficient allocation of capital across the economy, serving as the backbone of global financial systems. These markets include equities, bonds, foreign exchange, and derivatives, facilitating the flow of funds and offering investment opportunities to individuals, institutions, and governments. This program aims to provide students with in-depth theoretical knowledge and practical insights into the functioning, regulation, and structure of these markets. It equips learners with the tools to analyse market trends, evaluate financial instruments, and make informed decisions across different asset classes. The curriculum is tailored to meet the evolving needs of the financial services sector and focuses on key areas such as equity and debt markets, portfolio management, risk assessment, trading mechanisms, and regulatory frameworks. It also emphasizes essential skills in financial planning, advisory services, research, and analytics, preparing students to navigate the fast-paced and highly regulated financial environment.

#### Why BFM at RJ College?

BFM is the first of its courses to be introduced at the undergraduate level as per the guidelines put forth by the National Education Policy 2020. The department has a vision to leave no stone unturned and position this course as one of the niche courses by undertaking innovative teaching methodologies and making the teaching learning process a joy for the learners as well as the trainers. The learners will be trained not only by academicians with rich academic background but also by industry experts with rich industry experience. We aim at providing quality knowledge at the classroom level and also providing industrial exposure through research based projects, internships and industrial visits. Developing industry networks for better job prospects and also grooming the students to be more employable and saleable in the job market. Conducting bridge courses and value added certificate courses apart from conducting career guiding sessions, guest lectures, and counselling for preparation of competitive exams. Encouraging the students to organize and participate in various intra collegiate and intercollegiate competitions. Students will also be motivated to be a part of The Rotaract Club of RJ College which would contribute towards the Personality Development of the students. It would also give them a wide international exposure and extensive networking. The club is also instrumental in making the students more humanitarian, ethical and a good human being through community services.

#### Our Curriculum, Your Strength

The Bachelor in Financial Markets (BFM) curriculum is thoughtfully structured based on valuable inputs from academicians, industry professionals, students, and alumni. This collaborative approach ensures that the program remains relevant, dynamic, and aligned with industry expectations. The curriculum is designed to provide learners with a comprehensive and in-depth understanding of the financial markets. It bridges the gap between academic theory and real-world financial practices, enabling students to master the tools, techniques, and strategies essential to navigating various segments of the financial ecosystem—including equity, debt, derivatives, forex, and money markets. Through a balanced integration of conceptual knowledge and practical applications, the program prepares students for diverse careers in financial services, investment analysis, trading, financial planning, and consultancy. Emphasis is placed on developing a strategic mind-set, analytical thinking, and professional skills necessary to thrive in fast-evolving financial environments. In addition, the curriculum fosters a deep awareness of financial planning and empowers students to explore a wide range of financial avenues with confidence and competence. This holistic learning experience ensures that graduates are not only job-ready but also equipped to contribute meaningfully to the financial markets and institutions they serve.

#### PROGRAM OUTCOMES OF GENERAL UNDERGRADUATE DEGREE PROGRAMS

- > To impart a comprehensive understanding of financial market instruments and their role in capital formation.
- > To develop analytical skills for market analysis, investment decision-making, and risk management. 3. To prepare graduates for key roles such as Financial Market Advisor, Equity Analyst, Derivatives Dealer, and Mutual Fund Specialist.
- > To provide exposure to real-time trading platforms and encourage hands-on learning through market simulations and internships.
- > To foster an understanding of economic forces, monetary policies, and global financial linkages that influence market behaviour.

#### PROGRAMME SPECIFIC OUTCOME BFM

The BFM program equips students with a strong foundation in capital markets, investment analysis, and financial planning. It prepares learners to navigate equity, debt, derivatives, and forex markets through a blend of theoretical knowledge and practical exposure to market tools and trading platforms. Emphasizing ethical finance, regulatory awareness, and data-driven decision-making, the curriculum develops students' analytical, communication, and leadership skills. Graduates will be ready to take on roles in investment advisory, market research, fund management, and other financial services, with a clear understanding of how financial markets drive economic value.

- > **PSO1:** Apply analytical tools and financial theories to assess securities, evaluate market trends, and make informed investment decisions in equity, debt, and derivative markets.
- > PSO2: Demonstrate a comprehensive understanding of financial instruments, trading mechanisms, and market structures, including real-time operations of stock exchanges and regulatory frameworks.
- > **PSO3:** Design and evaluate financial plans, portfolios, and risk strategies for individuals and institutions, using principles of asset allocation, taxation, and financial goal setting.
- > **PSO4:** Exhibit awareness of ethical standards and regulatory policies governing the financial markets, ensuring responsible and legally compliant financial practices.
- > **PSO5:** Utilize digital tools, financial modelling, and data analysis platforms to solve problems, interpret market data, and support decision-making in a technologically evolving financial environment.
- > **PSO6:** Effectively communicate financial insights, reports, and strategies to stakeholders, and collaborate in diverse teams to solve complex financial problems.

## **CREDIT DISTRIBUTION**

## SEMESTER I

SR NO	COURSE CODE	SUBJECT	CREDITS
1	RJCCBFM111	CO-CURRICULAR COURSE	2

## **SEMESTER II**

SR NO	COURSE CODE	SUBJECT	CREDITS
1	RJCCBFM121	CO-CURRICULAR COURSE	2

## **SEMESTER I**

FYBCOM-FM	SEMESTER I		
RJCCBFM111	Course Outcomes:		
Co-curricular	1. The Co-curricular course aims to enhance students' overall		
	development by engaging them in activities beyond the regular		
	academic curriculum.		
	2. The course focuses on developing skills, values, and attitudes through		
	practical experiences and participative learning.		

Course	On completing the course the student will be	PSO	Blooms
Outcome	able to	Addressed	Level
Number			
CO1	Demonstrate enhanced communication, teamwork, and leadership skills. Display improved problem-solving and critical thinking abilities. Apply ethical reasoning and social responsibility in various situations.	1,2,3,4	1,2,3
CO2	Participate in co-curricular activities such as workshops, seminars, cultural events, and community service. Exhibit the ability to plan, organize, and execute events or projects. Reflect on their experiences and the learning gained from these activities.	1,2,3,4	3,4

# **CC Hours for Rotaract Club of RJ College Activities**

1	Participation in Club Events	3 hrs
2	OC of a District Event	5 hrs
3	Chairperson of Event	3 hrs
4	Core Leading an Event	3 hrs
5	BOD Chairing an Event	3 hrs

## **Note:**

1. CC Hours required during each semester is 30 hrs.

Students need to maintain proper evidence of CC hours (Certificate, photos, etc.)

## **SEMESTER II**

SEMESTER	:	II
TITLE OF THE SUBJECT /COURSE	:	Co-curricular
COURSE CODE	:	RJCCBFM121
CREDITS	:	2
DURATION (Hours)	:	30

FYBCOM-FM	SEMESTER III
RJCCBFM121 Co-curricular	<ol> <li>Course Outcomes:</li> <li>The Co-curricular course aims to enhance students' overall development by engaging them in activities beyond the regular academic curriculum.</li> <li>The course focuses on developing skills, values, and attitudes through practical experiences and participative learning.</li> </ol>

Course Outcome	On completing the course the student will be able	PSO	Blooms Level
Number	to	Addressed	
CO1	Demonstrate enhanced communication, teamwork, and leadership skills. Display improved problem-solving and critical thinking abilities. Apply ethical reasoning and social responsibility in various situations.	1,2,3	1,2,3
CO2	Participate in co-curricular activities such as workshops, seminars, cultural events, and community service. Exhibit the ability to plan, organize, and execute events or projects. Reflect on their experiences and the learning gained from these activities.	1,2,3	3,4

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