

Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce
S.Y.B.COM. (M.S.) Syllabus Semester III & IV



Hindi Vidya Prachar Samiti's
Ramniranjan Jhunjhunwala College
of Arts, Science & Commerce
(Empowered Autonomous)

Affiliated to
UNIVERSITY OF MUMBAI

Syllabus for the S.Y.B.COM (M.S.)
Program: B.COM (M.S.)
Program Code: RJCUBCOMMS
Course Code: AEC
National Education Policy (NEP 2020)

THE PREAMBLE

Why BCOM MS?

Studying management gives you all the skills you need to deal with employees in a professional and an organized manner. It will also give you the knowledge and confidence you need to direct teams successfully. However, it's important to remember that before you can manage other people, you need to know how to manage yourself. Completing a management degree will help you to learn a range of essential skills such as self-discipline, and organization which you'll also be able to use when managing others in the future.

Why BCOM MS at RJ College?

The B.COMMS department was introduced in the year 1999 and since its inception there is no turning back with lots of innovative methods in grooming the future managers and entrepreneurs. Our strength is our teaching faculties comprising both core and full time faculties with good industry exposure. We not only train the learners in theoretical knowledge but also give them a wide industrial exposure by motivating the students to take up internships and arranging industrial visits for all the three years.

To be more employable and saleable in the job market we take up initiatives to develop the language proficiency of the learners. Students are motivated to participate in various intra collegiate and intercollegiate competitions. Opportunities are provided to make projects and presentations. Emphasis is on following the case study pedagogy for developing the managerial and leadership skills.

The Rotaract Club of RJ College is managed by the B.COMMS department which contributes towards the Personality Development of the students. It also gives them a wide international exposure and extensive networking. The club is also instrumental in making the students more humanitarian, ethical and a good human being through community services.

Our Curriculum, Your Strength

The curriculum is designed in such a way that it helps the students to develop cognizance of the importance of management principles. The curriculum takes the learners not only through the journey of management and leadership functions but also focuses on their moral and ethical development.

The curriculum would evolve the learner to be more innovative and creative in the field of management. It would also give an opportunity to the learners to explore the entrepreneurial avenues.

Studying management gives you all the skills you need to deal with employees in a professional and an organized manner. It will also give you the knowledge and confidence you need to direct teams successfully.

However, it's important to remember that before you can manage other people, you need to know how to manage yourself. Completing a management degree will help you to learn a range of essential skills such as self-discipline, and organization which you'll also be able to use when managing others in the future.

PROGRAM OUTCOMES OF GENERAL UNDERGRADUATE DEGREE PROGRAMS

Students of all undergraduate degree programme at the time of graduation will be benefited will be able to

Critical Thinking

Comprehend the matter they come across and be capable to take a sound viewpoint about things which will highlight their intellectual acumen as well as enable them to look at the world through multiple lenses

Effective communication

Listen, speak, read and write. They should communicate properly by conveying their thoughts. They will use technology for communication. They will be able to network with people with all available channels. They will be developing communication skills in English, Hindi and a local language would be an added advantage.

Social Interaction

Respect each other and should be able to resolve conflicts and help in reaching amicable solution. They should be able to work in diverse teams. They should be able to distinguish when and what is socially acceptable.

Responsible citizen

Contribute to Nation development through social service. Being empathetic and sympathetic to fellow beings.

Honesty and Integrity, Ethics

Recognize different values and systems and respect them. In decision making moral values should be given prime importance.

Environmental and Sustainability

Environmental issues would be considered and problem solving with sustainable development would be chosen.

Life Long learning

Enjoy learning in every situation.

Programme Specific Outcome B.Com. (M.S.)

Management skills play a vital role in every individual's life. The course would enable the learners to inculcate academic knowledge and skills to pursue a career in management not only at the domestic level but also at the global level. It also helps the learners to have a better and a broader understanding of businesses with respect to specific areas of Finance, Marketing and Human Resource Management.

Learners will be better equipped towards team work, Time management, Stress Management and also be more creative and innovative. Learners will be trained to be not only business leaders but also entrepreneurs. The curriculum also imbibes courses that would make students more employable and a good human being. The curriculum provides an opportunity to all the learners to choose their area of specialization in terms of Finance, Marketing and Human Resource Management

PSO1 The course would enable the learners to inculcate academic knowledge and skills to pursue a career in management not only at the domestic level but also at the global level.

PSO2 Learners will be better equipped towards team work, Time management, Stress Management and also be more creative and innovative.

PSO3 Learners will be trained to be not only business leaders but also entrepreneurs.

CREDIT STRUCTURE FOR SEMESTER III

Sr No	Course Code	Subject	Credits	Topic
1	RJAECBCOMMS231 RJAECBCOMMS232	Hindi/ Marathi	2	Modern Indian Language

Semester IV

Sr No	Course Code	Subject	Credits	Topic
2	RJAECBCOMMS241 RJAECBCOMMS242	Hindi/ Marathi	2	Modern Indian Language

SEMESTER	:	III
TITLE OF THE SUBJECT /COURSE	:	RJAECBCOMMS231
COURSE CODE	:	Hindi
CREDITS	:	2
DURATION (Hours)	:	30

SYB.COM MS	SEMESTER III
RJAECBCOMMS231 Hindi	Course Outcomes: 1. Students will gain an understanding of the fundamental concepts of language, including its definition, features, and types. 2. Students will learn the historical development, script, and phonetic structure of the Hindi language. 3. Students will be able to analyze and apply the rules of Hindi grammar, including sandhi (sound changes) and samas (compound words). 4. Students will enhance their vocabulary by understanding various word forms, synonyms, antonyms, idioms, and proverbs in Hindi.

Course Outcome Number	On completing the course the student will be able to	PSO Addressed	Blooms Level
CO1	Students will be able to define language, identify its features, and differentiate between types such as oral, written, and sign language.	1,2,3,4	1,2,3
CO2	Students will trace the history of Hindi and classify sounds in the Hindi alphabet.	1,2,3,4	3,4
CO3	Students will apply grammatical rules, analyze sandhi and samas, and differentiate between various grammatical constructs.	1,2,3,4	4,5,6
CO4	Students will improve their language skills by learning the use of synonyms, antonyms, and idiomatic expressions.	1,2,3,4	5,6,7

SEMESTER III		L	Cr
Subject: Hindi	Paper Code: RJAECBCOMMS231	30	2
UNIT I		15	
1. भाषा की परिभाषा एवं उसका स्वरूप 2. भाषा की विशेषताएँ 3. भाषा के प्रकार - मौखिक भाषा, लिखित भाषा एवं सांकेतिक भाषा 4. भाषा के विविध रूप - राष्ट्रभाषा एवं जनभाषा 5. संपर्क भाषा, राजभाषा एवं संचार भाषा 6. हिन्दी भाषा एवं लिपि का इतिहास 7. हिन्दी वर्णमाला-स्वर एवं व्यंजनों का वर्गीकरण 8. हिन्दी ध्वनियों के वर्गीकरण का आधार-स्वर ध्वनियों का वर्गीकरण 9. हिन्दी ध्वनियों के वर्गीकरण का आधार-प्रयत्न के आधार पर व्यंजनों का वर्गीकरण 10. हिन्दी ध्वनियों के वर्गीकरण का आधार-उच्चारण स्थान, स्वर तंत्री एवं प्राणत्व			
UNIT II		15	
1. हिन्दी शब्द संरचना-संधि परिभाषा एवं भेद 2. स्वर सन्धि-परिभाषा एवं उसके भेद (दीर्घ संधि, वृद्धि संधि) 3. स्वर संधि-गुण संधि, अयादि संधि एवं यण संधि 4. व्यंजन सन्धि-परिभाषा एवं भेद 5. विसर्ग सन्धि-परिभाषा एवं भेद 6. समास- तत्पुरुष समास परिभाषा एवं भेद 7. कर्मधारय एवं बहुव्रीहि समास 8. द्वन्द्व, द्विगु एवं अव्ययीभाव समास 9. उपसर्ग (संस्कृत, हिन्दी एवं उर्दू के उपसर्ग) 10. प्रत्यय- परिभाषा एवं भेद 11. रूढ़ यौगिक और योग रूढ़ शब्द 12. तत्सम शब्द 13. तद्भव-शब्द 14. विदेशी या विदेशज 15. देशज एवं संकर 16. अनेक शब्दों के स्थान पर एक शब्द 17. पर्यायवाची एवं समानार्थक शब्द 18. विलोमार्थक शब्द 19. अनेकार्थक शब्द 20. 5. लोकोक्ति एवं मुहावरे-अर्थ, प्रचलित लोकोक्ति एवं मुहावरों का प्रयोग			

References:

a. <https://onlinecourses.swayam2.ac.in/>

SEMESTER	:	III
TITLE OF THE SUBJECT /COURSE	:	RJAECBCOMMS232
COURSE CODE	:	Marathi
CREDITS	:	2
DURATION (Hours)	:	30

SYB.COM MS	SEMESTER III
RJAECBCOMMS232 Marathi	Course Outcomes: 1. Students will explore the linguistic skills, importance, and early history of the Marathi language. 2. Students will examine the significant literary traditions and movements, including the Warkari and Nath sects, and the contributions of major Marathi poets. 3. Students will understand the structure of Marathi grammar, including the alphabet, types of consonants, and pronunciation rules. 4. Students will acquire knowledge of essential vocabulary, including numbers, weekdays, months, and proverbs in Marathi.

Course Outcome Number	On completing the course the student will be able to	PSO Addressed	Blooms Level
CO1	Students will describe the significance of Marathi and its historical evolution, including important language and literary figures.	1,2,3,4	1,2,3
CO2	Students will appreciate various Marathi literary traditions and their socio-cultural impacts.	1,2,3,4	3,4
CO3	Students will apply knowledge of Marathi grammar and phonetics to correctly articulate and write the language.	1,2,3,4	4,5,6
CO4	Students will expand their practical vocabulary in Marathi, understanding common phrases and expressions used in daily communication.	1,2,3,4	5,6,7

SEMESTER IV		L	Cr
Subject: Marathi	Paper Code: RJAECBCOMMS232	30	2
UNIT I		15	
- भाषिक कौशल्ये, भाषेचे महत्त्व, मराठी भाषेचा प्रारंभकाल, मराठी भाषिक प्रदेश - आदर्श लिपीची वैशिष्ट्ये, मराठीतील ज्ञानपीठ पुरस्कार प्राप्त लेखक, मराठी भाषेविषयी महत्त्वाचे दिवस - नाथसंप्रदाय व त्याचा प्रभाव, महानुभाव संप्रदाय व त्यांचे साहित्य - वारकरी संप्रदायाचा उदय व गुरुशिष्य परंपरा, मराठी संतांचे काव्य –रचनाप्रकार, संत ज्ञानेश्वर, संत नामदेव, संत जनाबाई व इतर संत - संत एकनाथ, संत तुकाराम, संत कवयित्री, संत रामदास - दत्त संप्रदाय, जैनधर्मीय कवी, वीरशैव साहित्य, ख्रिस्त धर्मीयांचे मराठी साहित्य, मुसलमान मराठी संतकवी, अन्य पंडित कवी, विसाव्या शतकातील संत			
UNIT II		15	
- वर्ण, अक्षर, शब्द, वाक्य यातील भेद - मराठी वर्णमाला, अक्षरांचे प्रकार, मुळाक्षरे, अक्षरमाला, स्वरांचे प्रकार, पद, वाक्य - व्यंजनाची इतर नावे, स्पर्श व्यंजने, कठोर व मृदू व्यंजने, अनुनासिके, अर्धस्वर, उष्मे-घर्षक, महाप्राण व अल्पप्राण व्यंजने, स्वतंत्र वर्ण - उच्चारण म्हणजे काय? - वर्णांची उच्चारस्थाने, चौदाखडी - मराठी अंकमाला, आठवड्याचे वार, मराठी महिने, ऋतू			

References:

a. <https://onlinecourses.swayam2.ac.in/>

SEMESTER	:	IV
TITLE OF THE SUBJECT /COURSE	:	Hindi
COURSE CODE	:	RJAECBCOMMS241
CREDITS	:	2
DURATION (Hours)	:	30

SYB.COM MS	SEMESTER IV
RJAECBCOMMS241 Hindi	Course Outcomes: 1. Develop an understanding of Hindi grammar and sentence structure, enhancing communication skills. 2. Acquire skills in formal and informal letter writing, report writing, and essay composition. 3. Improve comprehension and analytical skills through various exercises in sentence transformation and error correction. 4. Gain practical knowledge in creative writing, including feature writing and expansion of ideas.

Course Outcome Number	On completing the course the student will be able to	PSO Addressed	Blooms Level
CO1	Understand and identify the various parts of Hindi grammar, including nouns, pronouns, verbs, adjectives, and indeclinable.	1,2,3	1,2,3
CO2	Analyze and construct different types of sentences, identify sentence errors, and correct them.	1,2,3	3,4
CO3	Demonstrate proficiency in formal and informal communication, including letter writing, report writing, and comprehension exercises	1,2,3	4,5,6
CO4	Engage in creative writing and articulate ideas effectively through essays and other forms of writing.	1,2,3	5,6,7

SEMESTER IV		L	Cr
Subject: Hindi	Paper Code: RJAECBCOMMS241	30	2
UNIT I		15	
- संज्ञा-परिभाषा एवं भेद - सर्वनाम-परिभाषा एवं भेद - क्रिया-परिभाषा एवं भेद - विशेषण-परिभाषा एवं भेद - अव्यय-क्रिया-विशेषण, संबंधबोधक, समुच्चयबोधक, विस्मयादिबोधक तथानिपात - वाक्य की परिभाषा और भेद - अर्थ के आधार पर वाक्य के भेद - रचना के आधार पर वाक्य के भेद - वाक्य-परिवर्तन - वाक्य रचना-अशुद्धियों की पहचान - वर्तनी एवं विरामचिह्न - वर्तनी की सामान्य त्रुटियों की पहचान एवं संशोधन - भाषा संप्रेषण-अर्थ, परिभाषा एवं स्वरूप - श्रवण, वाचन, पठन एवं लेखन कौशल 10. संक्षेपण-परिभाषा, नियम एवं उदाहरण			
UNIT II		15	
- पल्लवन-परिभाषा, नियम एवं उदाहरण - फीचर लेखन - आलेख- परिभाषा, नियम एवं उदाहरण - रिपोर्ट लेखन- परिभाषा, स्वरूप एवं विशेषताएँ - अपठित गद्यांश एवं पद्यांश - पत्र-लेखन, पत्र के अंग, औपचारिक एवं अनौपचारिक पत्र - औपचारिक पत्र (आवेदन पत्र, शिकायती पत्र संपादकीय पत्र) - औपचारिक पत्र (व्यावसायिक पत्र और नौकरी के लिए आवेदन पत्र) - अनौपचारिक पत्र (प्रार्थना-पत्र एवं संवेदना-पत्र) - अनौपचारिक पत्र (बधाई पत्र, शुभकामना पत्र एवं निमंत्रण पत्र) - निबंध का अर्थ एवं परिभाषा - निबंध के प्रकार - निबंध के अंग - निबंध की विशेषताएँ 5. विभिन्न विषयों पर निबंध लेखन			

References:

a. <https://onlinecourses.swayam2.ac.in/>

SEMESTER	:	IV
TITLE OF THE SUBJECT /COURSE	:	Marathi
COURSE CODE	:	RJAECBCOMMS242
CREDITS	:	2
DURATION (Hours)	:	30

SYB.COM MS	SEMESTER IV
RJAECBCOMMS242 Marathi	Course Outcomes: 1. Understand and use Marathi vocabulary related to daily life, professional, and specialized contexts. 2. Comprehend Marathi grammar, including sentence structure and parts of speech, to enhance communication skills. 3. Develop the ability to construct sentences and express thoughts accurately in Marathi. 4. Improve oral and written communication skills in Marathi through structured exercises and conversation practice.

Course Outcome Number	On completing the course the student will be able to	PSO Addressed	Blooms Level
CO1	Recognize and appropriately use Marathi vocabulary related to various aspects of daily life and culture.	1,2,3	1,2,3
CO2	Understand and apply the rules of Marathi grammar, including the usage of nouns, pronouns, adjectives, and verbs.	1,2,3	3,4
CO3	Formulate coherent sentences, questions, and commands in Marathi.	1,2,3	4,5,6
CO4	Engage in effective conversation and written communication, including the correct use of gender, number, and sentence structures in Marathi.	1,2,3	5,6,7

SEMESTER IV		L	Cr
Subject: Marathi	Paper Code: RJAECBCOMMS242	30	2
UNIT I		15	
• नातेसंबंध दर्शवणारे शब्द • शरीराचे अवयव, कपडे आणि पोशाख • भाज्यांची नावे, फळांची नावे, फुलांची नावे • पशुंची नावे, पक्ष्यांची नावे • रंगांची नावे, दिशांची नावे • अन्न व खाद्यपदार्थ, मसाले, खनिज पदार्थ • वजनमापासंबंधी शब्द, व्यापार आणि व्यवसाय • राजकारण आणि सरकार संबंधी शब्द, उच्चपदस्थ शब्दावली • मानवी भावना • विरामचिन्हे, विरामचिन्हांचे प्रकार • जोडाक्षरे • क्रियापदे म्हणजे काय? • काळानुसार क्रियापद बदल • मराठी क्रियापदे			
UNIT II		15	
• शब्दांच्या जाती • विकारी शब्द व अविकारी शब्द • नाम • सर्वनाम • विशेषण • क्रियापद • क्रियाविशेषण अव्यये • शब्दयोगी अव्यये • उभयान्वयी अव्यये • केवलप्रयोगी अव्यये • प्रश्नार्थक शब्द • लहान वाक्ये • प्रश्नार्थक वाक्ये • आज्ञार्थी वाक्ये • लिंगविचार			

• मराठीतील लिंग ओळखण्याची पद्धत • वचन • मराठीतील वचनासंबंधी महत्वाच्या गोष्टी • वचन- वाक्यात उपयोग • संभाषण नमुना • संभाषण वाक्ये – हिन्दी		
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References:

- a. <https://onlinecourses.swayam2.ac.in/>

EVALUATION AND ASSESSMENT
EVALUATION METHOD

Internal Assessment

1. **2 Credit Courses:** 20 marks
2. **3 Credit Courses:** 25 Marks
3. **4 Credit Course:** 40 Marks

Mode of Evaluation:

- Presentation (Group wise 10 min each group; criteria for marking: On the basis of Presentation skills, Communication, PPT file, Attire, Report)
- Written (Duration: 30 Min)
- Lab Practical (Duration: 30 Min)
- Assignment (Hand Written/Typed)

Written Question Paper Pattern

Internal Assessment

Marks: 20	Duration: 30 min
Q.1) Explain the following concepts (1 marks each)	(05 Marks)
1.	
2.	
3.	
4.	
5.	
Q.2) Explain in one Sentence. (1 marks each)	(05 Marks)
1.	
2.	
3.	
4.	
5.	
Q.3) Answer the questions. (Any TWO)	(10 Marks)
1.	
2.	
3.	

Hindi Vidya Prachar Samiti's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce
S.Y.B.COM. (M.S.) Syllabus Semester III & IV

Semester End Exam

Marks: 30

Duration: 1 Hr.

Q.1.A) Answer the question.	OR	(10 Marks)
Q.1.B) Answer the question.		(10 Marks)
Q.2.A) Answer the question.	OR	(10 Marks)
Q.2.B) Answer the question.		(10 Marks)
Q.3.A) Answer the question.	OR	(10 Marks)
Q.3.B) Answer the question.		(10 Marks)

Semester End Exam

Marks: 60

Duration: 2 Hrs.

Q.1.A) Answer the question.	OR	(10 Marks)
Q.1.B) Answer the question.		(10 Marks)
Q.2.A) Answer the question.	OR	(10 Marks)
Q.2.B) Answer the question.		(10 Marks)
Q.3.A) Answer the question.	OR	(10 Marks)
Q.3.B) Answer the question.		(10 Marks)
Q.4.A) Answer the question.	OR	(10 Marks)
Q.4.B) Answer the question.		(10 Marks)
Q.5.A) Answer the question.	OR	(10 Marks)
Q.5.B) Answer the question.		(10 Marks)