

S.Y.B.COM COMMERCE Syllabus Semester III



**Hindi Vidya Prachar Samiti's
Ramniranjan Jhunjhunwala College
of Arts, Science & Commerce**

(Empowered Autonomous College)

Affiliated to

UNIVERSITY OF MUMBAI

Minor / Major Subject

Syllabus for the S.Y.B.Com

Program: S.Y.B.Com

**Program Code: RJMAJCOM231 /
RJMINCOM231**

(National Education Policy 2020)

Level 5

(CBCS 2024-25)

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THE PREAMBLE

Why Commerce?

Commerce is as old as human civilization. Since ancient times commerce has been practiced all over the world, but the nature of commerce has changed over the years with the changes in economies around the world. Thus, it has become an inseparable part of everyone's life. Human wants are unlimited and becoming multiplied with social and economic developments. Commerce has the capacity to satisfy our needs and provide better life to society and human beings as it encompasses business, profession and employment. The scope of commerce is broader than any other subject because it deals with several human activities like marketing, banking, transportation, management, investments etc. Globalisation has brought many countries close to each other indicating the need of trade and commerce between different nations for sharing resources, mutual development, updating know-how etc. Policies of the Government of India like 'Ease of doing', 'Atma Nirbhar Bharat', 'Start ups', 'Digital India' have encouraged new entrepreneurship in India in the 21st century.

The Indian economy is one of the fastest growing economies in the world. A goal of 5 trillion Indian economies in near term would expedite trade and commerce transactions. This has made learning of commerce indispensable, even if it is occupied in every field whether it is science, engineering, or IT. It develops skills and knowledge required for pursuing multiple career options. Students get a wide range of subject knowledge such as finance, marketing, management, accounts, advertising, law etc. which will be useful for them for pursuing their higher studies, employment or starting their own venture. Thus, commerce without human and business life will be next to impossible.

NEP 2020 aims at making Indian education system more employment and skill oriented. This will help the country to be competitive globally in terms of skilled manpower. In this regard commerce will play a very significant role in different sectors of economy to meet the individual, social and national objectives.

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Why Commerce at RJ College?

The department was established in 1981. The first batch of B.Com- aided courses started with 360 students in 1981-82. With a legacy of forty years, today the department offers both UG and PG programs in the subject of commerce with specialisation at PG level in Accountancy and Management which is affiliated to and recognised by Mumbai University. The department also has a Ph.D. research centre in commerce. This provides a vertical progression of students in higher studies in the same college campus. The Department of Commerce invites eminent speakers to deliver lectures on different topics to make the students understand the latest trends in the industry. CORPORA is an Annual departmental fest which comprises different events that bring out hidden talent and skills among the students and also foster entrepreneurship among the students. In addition, the department conducts experiential visits to industry and different institutions which gives students an opportunity to learn practical knowledge along with bookish knowledge. The Department of Commerce is also offering a Value added Course of 2 credits to extend the knowledge and skills of students other than academics.

Syllabus :-

Under autonomy, the department has made curriculum more robust by incorporating skill-based learning and value-added courses that impart practical knowledge of the subject to the students. The syllabus for commerce for all six semesters is meticulously designed so as to make the students understand the knowledge of different fields like Business Development, Service sector, Management, HRM, Marketing, Advertising, Export Marketing and Business Law. The course contents are updated so as to keep students in line with trends in industry. The course contents are designed to improve student's employability and skills required for employability.

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DISTRIBUTION OF TOPICS AND CREDITS

S.Y.B.COM

COMMERCE SEMESTER III

Course	Nomenclature	Credits	Topics (Modules)	SDG GOALS
RJMINCOM231/ RJMAJCOM231	COMMERCE- V (MANAGEMENT)	03	1. Introduction to Management. 2. Planning and Decision Making. 3. Organizing and Controlling.	4, 8,9

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Title of Course: Commerce - V (Management)		Lectures
No. of credits: 03		
Subject Code: RJMAJCOM231 /RJMINCOM231		45
Module I	Introduction to Management	15
	• Management – Concept, Nature, Functions of Management, • Scope of Management • Classical approach: Scientific Management- F W Taylor's Contribution • Neo Classical: Human Relations Approach - Elton Mayo's Hawthorne Experiments, • Modern Approach: Peter Drucker's Dimensions of Management • C.K. Prahlad – Modern Approach of Management • Indian Management Thoughts: Origin and Significance of Indian Ethos to Management, • Managerial Skills and Competencies.	
Module II	Planning and Decision Making	15
	• Planning – Concept, Importance of Planning • Components of Planning • Steps in Planning • Decision Making – Concept, Essentials of Sound Decision Making • Techniques decision making • Impact of technology on Decision Making • Coordination – Concept, Importance • MBO – Concept, Process of MBO, Advantages • Management by Exception- Advantages • Management Information System – Components	

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Module III	Organising and Controlling	15
	• Line and Staff Organisation – Concept, Features • Matrix Organisation- Concept, Features • Virtual Organisation – Concept Features • Departmentation - Concept, Bases of Departmentation • Span of Management – Concept, Factors affecting Span of Management • Delegation - Process of Delegation, Barriers, • Controlling - Steps in Controlling, Techniques of Controlling • Learning Organisation – Features • Innovative organisation – approaches	

LEARNING OBJECTIVES	
1	To discuss Holistic Application of Management principals and functions for Business Success.
2	To understand management skills and competencies.
3	Importance of good Planning, Organising and Decision making
4	To get acquaint with controlling techniques.
5	To discuss nature of organising function with delegation process.

COURSE OUTCOME NUMBER	On completing the course, the student will be able to:	PSO Addressed	BLOOMS LEVEL
CO1	Acquire conceptual knowledge of evolution of Management, functions of Management, Principles of Management and Indian ethos to Management	1	1,2,3,4
CO2	Understand concept and use of controlling techniques in management	1,4	1,2,3
CO3	Get knowledge of forms of organisation and usefulness of delegation process.	5	2,4
CO4	Aware management skills and competencies needed for successful management.	2	1,2,3

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Reference Books: - Commerce - V

1. Management Today Principles & Practice- Gene Burton, Manab Thakur, Tata McGraw- Hill, Publishing Co. Ltd.
2. Management – James A. F. Stoner, Prentice Hall, Inc .U.S.A.
3. Management: Global Perspective –Heinz Weihrich & Harold Koontz, Tata McGraw- Hill, Publishing Co. Ltd. Essential of Database Management Systems –Alexis Leon, Mathews Leon Vijay Nicole, Imprints Pvt Ltd.
4. Management –Task Resp, Practices – Peta Druche “Willian Heinemann LTD.
5. Production and Operations Management –Prof. L. C. Jhamb, Event Publishing House.
6. Production Planning & Control- Prof L.C. Jhamb, Event Publishing House
7. Production & Operation Management (Text & Cases)- K. Ashwathappa & G.Sudeshana Reddy, Himalaya Publication.
8. Launching New Ventures : An Entrepreneurial Approach-Kathleen R. Allen, gageLearning

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PAPER PATTERN

INTERNAL EXAMINATION

1. There will be 01 Internal Assessment Tests of 25 Marks each is conducted in Each Semester.
2. Duration of each Internal Assessment Test of 25 marks will be 30 minutes.
3. Each Internal Assessment Test will have 25 questions. Nature of questions may be -
Multiple Choice Questions / True or False/ Match the Following

PAPER PATTERN SEMESTER END EXAMINATION

(COMMERCE – V & COMMERCE – VI)

SEMESTER END EXAMINATION

Marks: 50

Duration: 01.30 hrs.

Q.1 Answer any TWO of the following. (15)

- a) }
b) } Questions from **Module I**
c) }

Q.2 Answer any TWO of the following. (15)

- a) }
b) } Questions from **Module II**
c) }

Q.3 Answer any TWO of the following. (15)

- a) }
b) } Questions from **Module III**
c) }

Q.4 Write Short Notes on: (Any 1 out of 3). (05)

- a) }
b) } **One Short Note from each modules**
c) }

S.Y.B.COM COMMERCE Syllabus Semester III**Mapping of Syllabus to employability /entrepreneurship/ skill development**

Class	Course name& Course Code	Unit No. and topics focusing on Employability /Entrepreneurship / Skill Development	Specific activity	Relevance in Local, Regional , National and Global Development Needs
SYBCOM Semester III	Commerce V (Management) RJMAJCOM231 / RJMINCOM231	Unit I: Understanding of management theories with Indian management thoughts and skills required for application in effective conduct of Business. Unit II: Skills involved in Planning and Good Decision Making for Business success. Unit III: Skills involved in Organising and controlling of Business activities and Delegation of Authority for efficient Business as well as innovation and learning organisation	Case Study Field Visit Business Games	Local , National and International