



**Hindi Vidya Prachar Samiti's
Ramniranjan Jhunjhunwala College
of Arts, Science & Commerce
(Empowered Autonomous)**

**Affiliated to
UNIVERSITY OF MUMBAI**

**Syllabus for the T.Y.B.VOC F.M.S.
Program: BVOC.
Program Code: RJCUBVOC
National Education Policy (NEP 2020)
(CBCS 2025-2026)**

THE PREAMBLE

Why BVOC?

The University Grants Commission (UGC) has launched a scheme on skills development based higher education as part of college/university education, leading to Bachelor of Vocation (B.Voc.) Degree with multiple exits such as Diploma/Advanced Diploma under the NSQF. The B.Voc. programme is focused on universities and colleges providing undergraduate studies which would also incorporate specific job roles and their NOSs along with broad based general education. This would enable the graduates completing B.Voc. to make a meaningful participation in accelerating India's economy by gaining appropriate employment, becoming entrepreneurs and creating appropriate knowledge.

B.VOC. in Financial Markets & Services is a 3-year undergraduate course in Financial Markets, divided across 6 semesters. Financial Markets are typically defined as having transparent pricing, regulations on trading, costs and fees, and market forces determining the prices of securities in trade. A Financial Market relates to a mechanism, which enables people to trade financial securities such as bonds, stocks, and commodities in the market. The course involves an advanced study of:

- ☐ Financial assets, markets, and institutions
- ☐ Debt & Equity markets
- ☐ Foreign exchange market and
- ☐ Financial Management
- ☐ Commodity & derivatives

Why BVOC at R J College?

The department of bvoc of R J College started in 2014-15, since then has remained as the centre of academic activities for the subject. Field trips, projects, hands on training sessions, lectures, , lecture-based learning, industry visits etc. motivate students to explore more in terms of applications of the subject. Under autonomy, the department has made curriculum more robust by incorporating skill-based learning and value added course that imparts practical knowledge of the subject to the students. The main objective of the course is to provide judicious mix of skills relating to a profession and appropriate content of General Education & to ensure that the students have adequate knowledge and skills, so that they are work ready at each exit point of the programme. The programme relies on innovative learning methodologies, relevant Indian and global business research, strong industry linkages to provide a unique learning experience. The B.Voc(FMs) programme is a career oriented degree which provides foundation in various areas of trade, commerce and industry

PROGRAM OUTCOMES OF GENERAL UNDERGRADUATE DEGREE PROGRAMS

Students of all undergraduate degree programme at the time of graduation will be benefited will be able to

Critical Thinking

Comprehend the matter they come across and be capable to take a sound viewpoint about things which will highlight their intellectual acumen as well as enable them to look at the world through multiple lenses

Effective communication

Listen, speak, read and write. They should communicate properly by conveying their thoughts. They will use technology for communication. They will be able to network with people with all available channels. They will be developing communication skills in English, Hindi and a local language would be an added advantage.

Social Interaction

Respect each other and should be able to resolve conflicts and help in reaching amicable solution. They should be able to work in diverse teams. They should be able to distinguish when and what is socially acceptable.

Responsible citizen

Contribute to Nation development through social service. Being empathetic and sympathetic to fellow beings.

Honesty and Integrity, Ethics

Recognize different values and systems and respect them. In decision making moral values should be given prime importance.

Environmental and Sustainability

Environmental issues would be considered and problem solving with sustainable development would be chosen.

Life Long learning

Enjoy learning in every situation.

Programme Specific Outcome

Programme outcome refers to the overall characteristic an individual is supposed to acquire on the completion of the three year degree program in Bachelor of Vocation (B.Voc.). The knowledge and skills acquired, while pursuing the course is applicable beyond the discipline and also applicable in various practical aspects of life. After successful completion of the course, students will be able to enhance their

PO 1: Ability to integrate knowledge of Financial Markets gained during the curriculum to take practical decision.

PO 2: Perform a critical thinking analysis to make important strategic business decisions.

PO 3: Ability to use information and knowledge efficiently to safeguard smooth functioning of the organization.

PO 4: Engage in lifelong learning and continuing professional development.

PO 5: Analyse the global impact of business developments on individuals, organizations, and society.

PO 6: Develop ability to understand professionalism, ethics, law, security and social issues and responsibilities regarding to it.

PO 7: An ability to function effectively in teams and individually to accomplish a common goal.

PO 8: Understand complex compliances in the financial world in easier way through which student can achieve the desired results.

BVOC SUBJECTS

Semester V

Sr No	Course Code	Subjects	Credit	Topic
1	RJCEPBOVCFMS351	Community Engagement and Service Programme	2	Students has to undertake Community Engagement and Service Programme based on certain topics under the guidance of faculty mentor

SEMESTER- V

SEMESTER	:	V
TITLE OF THE SUBJECT /COURSE	:	Community Engagement and Service Programme
COURSE CODE	:	RJCEPBVOCFMS241
CREDITS	:	2
DURATION (Hours)	:	30

SYB.COM MS	SEMESTER VI
RJCEPBVOCFMS241 Community Engagement and Service Programme	Course Outcomes: 1. To develop an appreciation of urban/rural culture, life-style and wisdom amongst o students 2. To learn about the status of various agricultural and development programmes 3. To understand causes for distress and poverty faced by vulnerable households and explore solutions for the same

Course Outcome Number	On completing the course the student will be able to	PSO Addressed	Blooms Level
CO1	Demonstrate the ability to conduct independent research, from conceptualizing a study to completing a final report.	1,2,3	1,2,3
CO2	Gain an understanding of rural life, Indian culture & ethos and social realities, Develop a sense of empathy and bonds of mutuality with local community and Appreciate significant contributions of local communities to Indian society and economy	1,2,3	3,4
CO3	Learn to value the local knowledge and wisdom of the community and Identify opportunities for contributing to community's socioeconomic improvements.	1,2,3	5,6

Community Engagement Project (CEP) Guidelines

"Title for Community Engagement Project (CEP) provided by the department, focusing on the latest area of community involvement. Students, guided by a mentor, are required to complete the CEP."

Students, with the guidance of their mentors, will actively participate in the latest community engagement initiatives. This course will outline the syllabus and expectations for successfully completing the CEP, focusing on meaningful contributions and practical learning experiences in community settings.

Project Title

1. A Study on Public Awareness and Prevention of Dengue and Malaria in Mumbai
2. A Study and Awareness Program on Water Conservation Practices in Mumbai Households
3. A Study on Traffic Rules Awareness and Road Safety Among Mumbai Commuters
4. A Study and Awareness Drive on the Importance of Vaccination Among Mumbai's Slum Communities
5. A Study on Plastic Usage Reduction and Awareness Among Mumbai's Local Markets
6. A Study and Campaign on Preventing Child Labor in Mumbai's Informal Sector

Framework / Guidelines

Criteria	Hours
Independent reading on the problem identify	05
Preparing feedback form along with the different aids to create awareness on problem identify	10
Creating Awareness to the concerned community (10 locations) through street play, placards display, distribution of pamphlets and collecting the feedback from the community to evaluate the impact of the awareness created	35
Presentation/ Viva/Evaluation	10
Total	50

Mode of Evaluation:

Criteria	Marks
Engagement with Communities	20 Marks
Project Report	20 Marks
Presentation skills	10 Marks
Total	50 Marks

Note:

1. Students have to maintain a log book/ register for number of hours contributed.
2. Students need to submit spiral binding of project report.
3. Sample size for data collection for the project is 200.