

University of Mumbai



No. PG/2/ICD/2014-15/ 951

Mumbai- 400 032.

21st July, 2014.

The Principal,
Ramniranjan Jhunjhunwala College
of Arts, Science & Commerce
Opp. Ghatkopar Railway Station,
Ghatkopar (West),
Mumbai-400 086.

Sir /Madam,

This has reference to your application No. 1966, dated 28th October, 2013 and letter No. 3310, dated 16th July, 2014, requesting permission to start **M.A.** degree course (by papers) in the subject of **Entertainment, Media & Advertising** for the academic year **2014-15**.

In this connection, I am directed to inform you that considering the provisional permission granted by Higher and Technical Education, Department of Government of Maharashtra and subsequently complying with the requirement mentioned in the 'Order No. NGC 2014/(102/14)/Mashi-4, dated 14th June, 2014 and submitted an undertaking on 'India Non Judicial' stamp paper of Rs. 100/- to the Joint Director of Higher Education, Mumbai Region, and a copy of the certificate issued by the Joint Director to the University, your college has been provisionally permitted to start M.A. degree course (by papers) in subject of Entertainment, Media & Advertising for the academic year 2014-15, **on permanently no grant basis**, subject to pending the report of the Local Inquiry Committee to be appointed by the University and also on the following conditions:-

1. The college will enroll **60 Students** for **M.A.** degree course (by papers) in the subject of **Entertainment, Media & Advertising** as per provision laid down in the syllabus prescribed by the University by following the reservation policy of State Government and on the merit.
2. That college will charge the fee for the course prescribed by the University and University's share of tuition fee will be remitted to the University regularly.
3. Report of the Local Inquiry Committee will be binding on your college and conditions, if any laid down therein will be required to fulfill by the college in time specified thereunder and submission on compliance report.
4. Rules, regulations, directions issued by the State Government and the University will be followed by your college.
5. Admission, preparations of teaching programme and payment of remuneration to recognized Post-graduate teachers engaged in teaching programme is the responsibility of the college.
6. The College/Institute will follow the **R.6064** mentioned in the Circular No. UG/83, dated 12th March, 2009.

You are, therefore, requested to submit the necessary undertaking stating that your college will fulfill the above conditions.

Yours faithfully,

Director

Board of College and University Development