



Hindi Vidya PracharSamiti's

Ramniranjan Jhunjhunwala College

of Arts, Science & Commerce

(Empowered Autonomous College)

Affiliated to

UNIVERSITY OF MUMBAI

Program: B.Com in Management Studies

Program Code: RJCUBCOMMS

(2024-2025)

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THE PREAMBLE

Why Bcom MS?

Studying management gives you all the skills you need to deal with employees in a professional and an organized manner. It will also give you the knowledge and confidence you need to direct teams successfully.

However, it's important to remember that before you can manage other people, you need to know how to manage yourself. Completing a management degree will help you to learn a range of essential skills such as self-discipline, and organization which you'll also be able to use when managing others in the future.

Why Bcom MS at RJ College?

The program Bcom Management Studies was introduced in the year 2024-25 with an aim to cater the growing demand of management graduates at the job market. We at RJ college has carved a niche for ourselves in the field of management with excellent faculties who are stalwarts in the field of management. We aim to provide quality education to the learners by offering them the courses that would enhance their skills and make them job ready.

Our Curriculum, Your Strength

Our strength is our curriculum which we have designed by taking feedback from various stakeholders like the industry, peers, students and alumni. This is designed in such a way that the learner will enjoy the teaching learning process. The curriculum would enable the learners to enhance their personality and face the real business world challenges.

PROGRAM OUTCOMES OF GENERAL UNDERGRADUATE DEGREE PROGRAMS

Students of all undergraduate degree programme at the time of graduation will be benefited will be able to

Critical Thinking

Comprehend the matter they come across and be capable to take a sound viewpoint about things which will highlight their intellectual acumen as well as enable them to look at the world through multiple lenses

Effective communication

Listen, speak, read and write. They should communicate properly by conveying their thoughts. They will use technology for communication. They will be able to network with people with all available channels. They will be developing communication skills in English, Hindi and a local language would be an added advantage.

Social Interaction

Respect each other and should be able to resolve conflicts and help in reaching amicable solution. They should be able to work in diverse teams. They should be able to distinguish when and what is socially acceptable.

Responsible citizen

Contribute to Nation development through social service. Being empathetic and sympathetic to fellow beings.

Honesty and Integrity, Ethics

Recognize different values and systems and respect them. In decision making moral values should be given prime importance.

Environmental and Sustainability

Environmental issues would be considered and problem solving with sustainable development would be chosen.

Life Long learning

Enjoy learning in every situation.

Programme Specific Outcome Bcom in Management Studies

PSO1: Develop Management Skills and Knowledge

- Equip students with comprehensive knowledge of management principles, business operations, and organizational behaviour to handle complex business challenges effectively.
- Enable students to analyse, plan, and execute business strategies, making them capable of taking up managerial roles in diverse sectors.

PSO2: Enhance Analytical and Decision-Making Abilities

- Foster critical thinking, problem-solving, and decision-making skills by engaging students in case studies, simulations, and real-world business scenarios.
- Prepare students to make informed decisions using quantitative and qualitative data, enhancing their ability to manage projects and teams.

PSO3: Promote Ethical and Socially Responsible Business Practices

- Instill a sense of ethics, corporate social responsibility, and sustainability in students, preparing them to lead businesses with integrity and a focus on long-term societal impact.
- Encourage students to be mindful of ethical dilemmas and make principled choices in business settings, reflecting a commitment to ethical leadership.

Semester I

Sr No	Course Code	Subject	Credits
1	RJMAJBCOMMS11 1	Principles of Management	3
2	RJMAJBCOMMS11 2	Introduction to Financial Accounting	3
3	RJOECBCOMMS11 1	Quantitative Techniques in Management-I	2
4	RJOECBCOMMS11 2	Business Economics 1	2
5	RJVSCBCOMMS11 1	Introduction to Computers	2
6	RJSECB COMMS111	Basics of Personal Finances	2
7	RJAEBCOMMS11 1	Business Communication	2
8	RJVECB COMMS11 1	New Trends in Environmental Management	2
9	RJIKSBCOMMS111	Chanakya on Leadership	2
10	RJCCBCOMMS111	Rotaract Club and other activities	2
Total credits			22

Semester II

Sr No	Course Code	Subject	Credits
1	RJMAJBCOMMS12 1	Human Resource Management	3
2	RJMAJBCOMMS12 2	Introduction to Cost Accounting	3
3	RJMINBCOMMS12 1	Principles of Marketing	2
4	RJOECBCOMMS12 1	Quantitative Techniques in Management-II	2
5	RJOECBCOMMS12 2	Business Economics II	2
6	RJVSCBCOMMS12 1	Basics of Business Analytics	2

7	RJSECB COMMS121	Organisational Behaviour	2
8	RJAECB COMMS121	Export Import Documentation & Procedures	2
9	RJVECB COMMS121	Corporate Governance & CSR	2
10	RJCCB COMMS121	Rotaract Club and other activities	2
Total credits			22

DISTRIBUTION OF TOPICS AND CREDITS

Semester I

Courses	Unit wise	Credits	Hrs
Principles of Management RJMAJBCOMMS111	1. Introduction to Management 2. Planning, Decision Making & Organizing 3. Motivation & Leadership 4. Coordination, Controlling and Change Management	3	45
Introduction to Financial Accounting RJMAJBCOMMS112	1. Fundamentals of Financial Accounting 2. Accounting Transactions –I 3. Accounting Transactions –II 4. Final Accounts	3	45
Quantitative Techniques in Management –I RJOECBCOMMS111	1. Introduction to Statistics 2. Measures of Dispersion, Co-Relation and Linear Regression 3. Time Series and Index Number 4. Probability and Decision Theory	2	30
Business Economics-I RJOECBCOMMS112	1. Introduction 2. Demand Analysis 3. Supply and Production Decisions and Cost of Production 4. Market structure: Perfect competition and Monopoly and pricing and output decision under Imperfect Competition	2	30
Introduction to Computers RJVSCBCOMMS111	1. Introduction 2. Microsoft Word 3. Microsoft Excel 4. Microsoft Power Point	2	30
Basics of Personal Finance RJSECBCOMMS111	1. Understanding Personal Finance 2. Risk Analysis & Insurance Planning 3. Retirement Planning & Employees Benefits 4. Investment Planning	2	30
Business Communication RJAECBCOMMS111	1. Theory of Communication 2. Communication in Business World 3. Business Correspondence	2	30

	4. Corporate Etiquettes		
New Trends in Environmental Management RJVECBCOMMS111	1. Introduction to Environmental Management 2. Introduction to Innovation 3. Global Environmental Concerns and Planning of Settlements	2	30
Chanakya on Leadership RJKSBCOMMS111	1. Ethics and values 2. Leadership 3. Management practices by Chanakya	2	30
Co-curricular: Rotaract	Rotaract Club, DLLE, etc.	2	30

Semester II

Courses	Unit Wise	Credits	Hrs
Human Resource Management RJMAJBCOMMS121	1. Introduction 2. Recruitment and selection 3. Performance Appraisal & Career planning 4. Talent management	3	45
Introduction to Cost Accounting RJMAJBCOMMS122	1. Introduction to Cost Accounting 2. Elements of Cost 3. Process Costing 4. Operating Costing	3	45
Principles of Marketing RJMINBCOMMS121	1. Introduction to Marketing 2. Marketing Environment, Research and Consumer Behaviour 3. Marketing Mix 4. Segmentation, Targeting and Positioning and Trends In Marketing	2	30
Quantitative Techniques in Management- II RJOECBCOMMS121	1. 1. Elementary Financial Mathematics 2. Matrices and Determinants 3. Derivatives and Applications of Derivatives Numerical Analysis [Interpolation]	2	30
Business Economics II RJOECBCOMMS122	1. Introduction to Macroeconomic Data and Theory 2. Money, Inflation and Monetary Policy 3. Constituents of Fiscal Policy 4. Open Economy: Theory and Issues of International Trade	2	30
Basics of Business Analytics RJVSCBCOMMS121	1. Introduction to Excel, Function 2. Data Handling 3. Pivot & Automation	2	30

Organisational Behaviour RJSECBCOMMS121	1. Introduction Organizational Behaviour 2. Employees Behaviour 3. Team, Conflict and Stress Management 4. Power Politics & Organisational Development	2	30
Export Import Documentation & Procedures RJAECBCOMMS121	1.Introduction to Export and Import 2. Export Import Documentation 3.Export-Import Procedure	2	30
Corporate Ethics & CSR RJVECBCOMMS121	1. Introduction to Ethics and Business Ethics 2. Ethics in Marketing, Finance and HRM 3. Corporate Governance 4. Corporate Social Responsibility (CSR)	2	30
Co-curricular	Rotaract Club, DLLE, etc.	2	30

SEM I & SEM II
CC

Guidelines

Students can enrol in Rotaract Club of RJ college following are the protocols:

- Attending minimum two district event.
- Being chairperson/ OC of any event.
- Part of Human Chain “ GOONJ”
- Attending atleast 5 GBM meet.
- Attending minimum 3 Legacy event i.e GOONJ, D2LR, COLOUR, ROAR, WAR OF AVENUES.

If not in Rotaract Club then

- Participate in competitions organised by department, cultural cell, Sports, academics talks/ workshops.
- Participate in competition in other colleges.
- Attending Value added course
- Industrial visit
- Any other in connection with the college authorities